

Alumni Survey Summary– Class of 2012

Carleton alumni from the Class of 2012 responded to a one-year-out Alumni Survey in the Spring of 2013. We sent invitations to participate to the alums that had current emails (381) and 75% (286) of those responded.

In their first year out of college:

- 33% enrolled in some form of education since college.
- 82% of the alums were employed either full or part time.
- 60% of those working full-time indicated that their current position is the same as or related to their major.

Of those alumni who are employed, they work in these areas of employment:

- 46% are employed at for-profit companies.
- 30% work at non-profit organizations.
- 20% work at some government or public agency or institution.
- A few are self-employed.

There is great variety in the industries that employ Carleton's alums:

- 2012 Carleton graduates flock to education— 30% of those who are employed work in some area of education—this includes teaching assistantships.
- The next most popular have between ten and fifteen alumni working in these industries: Science; Politics/Public Policy/Advocacy; Financial Services; Computer Science/Technology; Information Technology; and Medicine.

Reported salaries for the Class of 2012 (Annualized estimates from open-ended responses):

- After one year out of college, alumni working full time make salaries that range from \$2,600 to \$100,000. (Standard deviation \$20,031. Those working in information technology and finance fields had the highest salaries.)
- The median salary for all full-time employed alumni is \$30,000.
- The mean salary for all full-time employment is \$33,892.
- The mean salaries for full-time employment excluding those in service, fellowships, or internships is \$39,229— Median \$35,000. (36% under \$30K; 41% \$30K-\$50K; 23% >\$50K)

Average reported starting salaries for the Class as a whole are lowered because many are employed in volunteer service, internships, and fellowships:

- 19% of those employed full-time work in a service category of some sort.
- Those alumni who are working in a service areas— e.g., AmeriCorps, WorldTeach— fellowships or internships make an average of \$16,201.
 - Fellowships salaries - average \$21,520.
 - Interns' salaries - average \$19,807.
 - Service areas - average \$11,000.

Top six employers:

- The following employ more than one alum from the Class of 2012: Epic (9), AmeriCorps (9), Carleton College (3), Dana Farber Cancer Institute (2), Deloitte (2), and Analysis Group (2).