



THE 2nd LAIRD Miscellany

Volume 7, Issue 19

Friday, April 13th, 2012

Senior Spotlight: Kate Johnson



1. Have you ever judged a book by its cover? Which one, and was it worth the read? I judge most books by their cover, actually.

For most classes, I go on a mission to find the most visually appealing version; that way I'm proud to pull it out of my bag, wherever I may be. So, in fact, it's a good thing: it gets me to actually do my readings!

2. Tell us something that most of the other English majors don't know about you. In high school, I was on the front page of *The Milwaukee Journal Sentinel* for walking into a tree while texting. It was

a slow news day in Wisconsin, apparently. Also, if you search my name, there are discussion forums where actually strangers talk about how ditzzy I am. Google me: defend my honor or join in!

3. Which book would you be okay never reading again? *Blazing World!* I don't think that's the whole title, but I can't bear to look it up. Actually, can you even count it as a book? It's more just a long strand of incomprehensible sentences that I never want to read again, ever.

4. If you could take the place of a character in a novel, who would you be and why? I'm insanely jealous of Eloise's childhood. A five-year-old, living the suite life at The Plaza? Can't get much better. And she had a pet turtle!

5. Six words describing your experience as a Carleton English major: When in doubt, just say "society."

6. What is the single best class you've taken at Carleton and why? Is it okay for me to not say an English class? Will I be shunned from Laird? Because it was Art History 240: Art Since 1945 with Ross Elfine last term. I actually have had a really great time working in my English major-ness with Art History: there's a lot of crossover, in one way or another. I even wrote my final research paper on a work that was largely textual! (Major interdisciplinary studies points, right?)

30 Minutes Marketing/Advertising

Monday, April 16th

Megan Devine '80, Partner, d.Trio Marketing Group

As a professional marketer for more than 20 years and a d.trio "d" and co-founder, Megan combines a wealth of experience in marketing channel strategies, creative and campaign development, and data and analytics. She also possesses relevant expertise in the financial services sector, retail and other industries.

Wednesday, April 18th

Chris Roan '04, Director of Development at Mother New York

Chris Roan graduated from Carleton College in 2004 with a BA in English Literature. He has since worked in the publishing, media, and advertising industry - most recently taking on the Director of Development role at Mother New York.

He has made a career out of effective; straightforward communication, and not overthinking the basics.

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: If you are interested in :
: meeting with Megan or :
: Chris, sign up here: :
: https://docs.google.com/spreadsheets/ccc?key=0AvsGiTZk_UvhDZhVmRDQjI5Vkk2M311WWpBWEI5VWc#gid=0 :
:

: Feel free to email gud- :
: ule@carleton.edu with any :
: questions you may have. :
:

Job Board for English Majors

*Are you a
STYLE GURU?*

CollegeFashionista.com is looking for summer interns to post weekly style pictures to their website.

**Applications due:
Sunday, April 15.**

**Website with more info:
CollegeFashionista.com**

*Interested in working
for the Minnesota
State Arts Board?*

The MSAB is looking to fill full-time positions for director of communications and advisory review panel coordinator.

**Applications due:
next Friday.**

**Website with more info:
jobs.doer.state.mn.us**

Quote of the Week

If all else perished, and he remained, I should still continue to be; and if all else remained, and he were annihilated, the universe would turn to a mighty stranger: I should not seem a part of it.

STUDENTS! Call in to ext. 4322 with the author and the name of the work. The first person to correctly name the quotation will win a special package of cookies with a faculty signature! No one guessed last week's quote from Mary Oliver's "Wild Geese." Come on, majors!