POSC 334 Global Public Health **Fall Term 2014**

SYLLABUS

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Office Hours: Mondays 10 a.m.-12 p.m.; Tuesdays 1 p.m.-3 p.m. and by appointment on Skype on Thursday evenings (Skype username: amontero9601)

Course Description

This seminar will cover a variety of topics, including communicable diseases, neglected tropical diseases and scourges such as malaria, the effectiveness of foreign aid, and the challenges of reforming health care systems around the world. These issues have become major concerns for political science, policy studies, and political economy, so the seminar will approach these topics from a multi-disciplinary perspective. The seminar divides into several areas: (1) approaches to and conceptualizations of public health, (2) problems and challenges of public health around the world (neglected tropical diseases, HIV/AIDS, sanitation, medicine delivery systems and infrastructure, and food security), (3) reforms of health care systems (a comparison of challenges to reform in the advanced capitalist countries and the developing world), (4) foreign aid and health, and (5) climate change and public health security.

The purpose of this course is to explore these topics and develop a working understanding of the main concepts, theories, and research questions. Beyond intense discussion and periodic debates, students in this seminar will be expected to delve deeper into topics that most interest them. Most of the work of students will focus on a term-long research project that will culminate in a 25-page paper and oral presentation in the classroom.

What is Expected of Students

Students will be expected to read, think, criticize, and form arguments. That will require keeping up on reading assignments and attending class regularly. Students must be fully prepared *at all times* to discuss the readings and concepts from previous class meetings. The best students will be critical but balanced in their assessments, and will develop coherent arguments that they can defend in their writing and their in-class discussion.

Reading Materials

The **four required books** for this course have been ordered and are presently on sale at the college bookstore. All are paperbacks. The texts are:

Mark W. Zacher and Tania J. Keefe. 2008. *The Politics of Global Health Governance: United by Contagion*. New York: Palgrave.

Paul Farmer. 2004. *Pathologies of Power: Health, Human Rights, and the New War on the Poor*. Berkeley: University of California Press.

Paul Starr. 2013. *Remedy and Reaction: The Peculiar American Struggle Over Health Care Reform*. New Haven, CT: Yale University Press.

Sonia Shah. 2011. *The Fever: How Malaria Has Ruled Humankind for 500,000 Years*. New York: Picador.

In addition to these texts, this course requires your study of a number of other readings from diverse sources. These readings, as well as electronic clippings from multiple sources, are available on the course Moodle page.

Grading

As a true research seminar the assessment of students' performance will focus on the process and work product of sustained research. The seminar paper has several graded components: the quality of the first draft, the oral presentation, and the final draft. Seminar participation in the form of sustained discussion of readings and cases as well as structured debate performances will account for the rest of the evaluation. The grade breakdown follows:

Debates	**20%**
First Draft	**20%**
Oral Research Presentation	**10%**
Final Draft	**30%**
Class Participation	**20%**

The Debates

This seminar will use a series of adversarial debates (2x2 or 4x4) to address the literature on global public health. Students will be instructed in how to organize these debates and how to participate with an emphasis on rejoinder and argument development.

The Seminar Paper

The culmination of student work in this seminar will be the composition of a seminar paper of 20-25 pages of text (typed, double-spaced, 12cpi, one-inch margins, paginated) and a research bibliography of a minimum of three pages, single-spaced. All drafts of the work prior to the final as well as the final must be handed in by 5 p.m. on the Courses directory on the due date (see below). All files, except for data files, must be in PDF format.

The composition of the seminar paper will be broken down into the following steps:

(1) By Monday, September 29, students will have decided upon a research topic in consultation with me. Each student will prepare a preliminary abstract of the project.

(2) By Friday, October 10, students will hand in a copy of a preliminary research bibliography of no fewer than 3 pages, single-spaced. A handout will define the proper citation and bibliographic reference format for the paper. Weak bibliographies and/or bibliographies that do not follow the required format will generate negative points assessable on the rough draft score.

(3) By Friday, October 31, students will hand in a first draft of the argumentative section of their paper (the first seven-eight pages) with an updated abstract and bibliography.

(4) On November 12, 17, and 19, each student will orally present their research for no less than 15 minutes. All colleagues will offer their input. If possible, we will schedule a couple of early presentations to free up the schedule at the end of the course.

(5) On Monday, November 24, the final draft of the seminar paper will be due at 5:00 p.m.

Consultation with me during each of these steps is crucial. We will also discuss the format and direction of paper topics and issues *as part of the normal discussion of the research seminar*. One of the most important lessons of the seminar is that good research depends upon the input and support of colleagues. Students will be expected to contribute their share to this effort.

Class Participation

Typically, I will begin each class session by offering a general overview of the issues to be discussed. I will also present you with a set of reading and discussion questions to structure our deliberations. After the overview portion, the seminar will proceed to student-led discussion. I will conclude each class session with a brief review of the authors and readings for the next meeting. Whenever possible, each class will have a break of about 10 minutes.

Classroom discussion will extend to non-class times in this seminar. As part of the regular participation requirement, students must contribute to an ongoing dissemination of ideas on the Moodle conferences set up for particular weeks. The professor will moderate the discussion and be responsible for the structure of each conference. Due to conference travel, I must schedule make-up sessions. These are indicated in the syllabus. If students have a scheduling conflict, they must see me as soon as possible at the beginning of the term.

Electronic Equipment Policy

For years I have allowed students to use laptops in class to take notes. However, based on much scientific evidence as well as personal experience, it is evident that such practices encourage inattention and multitasking that degrades the ability of students to learn. There is also plenty of scientific evidence that taking pen-and-paper notes is far superior to note-taking on laptops. The use of laptops and tablets in this class will be strongly discouraged unless a student can prove that they absolutely need such a device in the classroom. Preference will be given to students who have an officially sanctioned accommodation (see Special Needs below), but students without such accommodations may also be given permission to use laptops and iPads for approved purposes. Use of such devices in class does not designate any student as having special needs.

The Grading Scale

I will be using the following grading scale in this course:
98-100 A+
94-97 A
91-93 A-
88-90 B+
83-87 B
79-82 B-
76-78 C+
72-75 C
68-71 C-
67/below D/F

Academic Misconduct

Given the fact that academe relies upon the ethical conduct of scholars, students are held to the same standards in their own work. Any act of academic dishonesty or misconduct will be referred to the Office of the Dean. For further information, see the useful handout on "Avoiding Academic Misconduct."

Special Needs

Carleton College is committed to providing reasonable accommodations to students with disabilities. Students seeking accommodations should contact the Coordinator of Disability Services to begin the process. Carleton faculty are encouraged strongly to wait for official notification of accommodations before modifying course requirements for students.

NOTE: Readings must be completed for the dates assigned below.

PART I: Approaches to and Conceptuatlizations of Public Health

The Structural Violence and Human Rights Perspective (Monday and Wednesday, September 15 and 17)

Linda P. Fried et al. 2010. "Global Health Is Public Health." *The Lancet* 375 (February 13): 535-537.

Carol Holtz. 2013. "Global Health: An Introduction." In *Global Public Health: Issues and Policies* 2nd Ed. Carol Holtz, ed. Burlington, MA: Jones & Bartlett, ch. 1 (pp. 3-16).

Paul Farmer and Nicole Gastineau. 2002. "Rethinking Health and Human Rights: Time for a Paradigm Shift." *Journal of Law, Medicine, and Ethics* 30: 655-666.

Paul Farmer, *Pathologies of Power: Health, Human Rights, and the New War on the Poor*, ch. 1.

Poverty Traps, Policy Networks and Ideas, and the State-led Big Push (Monday, September 22)

Jeffrey Sachs. 2005. *The End of Poverty: Economic Possibilities in Our Time*. New York: Penguin Press, chs. 3-4, 10.

Calistus N. Ngonghala et al. 2014. "Poverty, Disease, and the Ecology of Complex Systems." *PLOS Biology* 12:4 (April): 1-9.

Michael R. Reich. 2002. "Reshaping the State from Above, From Within, From Below: Implications for Public Health." *Social Science and Medicine* 54: 1669-1675.

Jeremy Shiffman. 2009. "A Social Explanation for the Rise and Fall of Global Health Issues." *Bulletin of the World Health Organization* 87: 608-613.

Devi Sridhar and Rajaie Batniji. 2008. "Misfinancing Global Health: A Case for Transparency in Disbursements and Decision Making. " *The Lancet* 372: 1185-1191.

Michael R. Reich. 1995. "The Politics of Agenda Setting in International Health: Child Health Versus Adult Health in Developing Countries." *Journal of International Development* 7:3: 489-502.

Modernization, Institutions, and Health (**Wednesday, September 24)**

Daron Acemoglu and James A. Robinson. 2012. *Why Nations Fail: The Origins of Power, Prosperity, and Poverty*. New York: Crown Publishers, chs. 3 (ch. 4 *recommended*).

Angus Deaton. 2013. *The Great Escape: Health, Wealth, and the Origins of Inequality*. Princeton: Princeton University Press, ch. 4.

Yao He et al. 2014. "Changes in BMI Before and During Economic Development and Subsequent Risk of Cardiovascular Disease and Total Mortality: A 35-Year Follow-up Study in China." *Diabetes Care* 37: 2540-2547.

David Squires. 2014. "The Global Slowdown in Health Care Spending Growth." *JAMA: Journal of the American Medical Association* 312: 485-486.

Critiques of "Big Push" Approaches and the Role of Locally Specific/Cultural Factors (Monday, September 29)

William Easterly. 2006. *The White Man's Burden: Why the West's Efforts to Aid the Rest Have Done So Much Ill and So Little Good*. New York: Penguin Books, chs. 1-2.

Abhijit V. Banerjee and Esther Duflo. 2011. *Poor Economics: A Radical Rethinking of the Way to Fight Global Poverty*. New York: Public Affairs, chs. 3 and 10.

Michael Touchton and Brian Wampler. 2013. "Improving Social Well-Being Through New Democratic Institutions." *Comparative Political Studies* 47: 1442-1469.

The World Health Organization and Global Public Health Governance (Wednesday, October 1)

Mark W. Zacher and Tania J. Keefe. 2008. *The Politics of Global Health Governance*, ch. 2.

Jon Lidén. 2014. "The World Health Organization and Global Health Governance: Post 1990." *Public Health* 128: 141-147.

B.M. Meier and W. Onzivu. 2014. "The Evolution of Human Rights in World Health Organization Policy and the Future of Human Rights Through Global Health Governance." *Public Health* 128: 179-187.

K. Lee and T. Pang. 2014."WHO: Retirement or Reinvention?" *Public Health* 128: 119-123.

Ilona Kickbusch. 2000. "The Development of International Health Policies – Accountability Intact?" *Social Science and Medicine* 51: 979-989.

Jennifer Prah Ruger. 2005. "The Changing Role of the World Bank in Global Health." *American Journal of Public Health* 95:1 (January): 60-70.

Recommended:

The Lancet. 2002. "The Future of the WHO." 360 (December 7): 1798.

Richard Horton. 2002. "WHO: The Casualties and Compromises of Renewal." *The Lancet* 359 (May 4): 1605-1611.

PART II: Challenges of Public Health Around the World

Neglected Tropical Diseases: Malaria and Other Chronic NTDs (Monday, October 6)

Sonia Shah, *The Fever: How Malaria Has Ruled Humankind for 500,000 Years*, chs. 2, 4-5, 7, 9-10.

Barbara J. Blake and Gloria A. Taylor. 2013. "Infectious Diseases from a Global Perspective." In *Global Public Health: Issues and Policies* 2nd Ed., Carol Holtz, ed. Burlington, MA: Jones & Bartlett, ch. 7 (pp. 159-175).

Global Pandemics: Influenza, TB, SARS, and Ebola (Wednesday, October 8)

Mark W. Zacher and Tania J. Keefe. 2008. *The Politics of Global Health Governance*, ch. 3-4.

Jeffery K. Taubengerger and David M. Morens. 2010. "Influenza: The Once and Future Pandemic." *Public Health Reports* 125:3: 16-26.

Gregory D. Koblentz. 2009. "The Threat of Pandemic Influenza: Why Today Is Not 1918." *World Medical and Health Policy* 1:1: 71-84.

Paul Farmer, *Pathologies of Power: Health, Human Rights, and the New War on the Poor*, ch. 4 and 7.

Assorted articles on the current Ebola outbreak in West Africa (to be posted on Moodle)

HIV/AIDS (Monday, October 13)

Dennis Altman. 1999. "Globalization, Political Economy, and HIV/AIDS." *Theory and Society* 28:4 (August): 559-584.

Luke Messac and Krishna Prabu. 2013. "Redefining the Possible: The Global AIDS Response." In *Reimagining Global Health*, Paul Farmer, Jim Yong Kim, Arthur Kleinman, and Matthew Basilico, eds. Berkeley: University of California Press.

Evan S. Lieberman. 2007. "Ethnic Politics, Risk and Policy-Making: A Cross-National Statistical Analysis of Government Responses to HIV/AIDS." *Comparative Political Studies* 40:12: 1407-1432.

Paul Farmer, *Pathologies of Power: Health, Human Rights, and the New War on the Poor*, ch. 2.

HIV/AIDS, the Global Patent Regime, and National Responses (Wednesday, October 15)

Mark W. Zacher and Tania J. Keefe. 2008. *The Politics of Global Health Governance*, ch. 5.

Kenneth C. Shadlen and Elize Massard da Fonzeca. 2013. "Health Policy as Industrial Policy: Brazil in Comparative Perspective." *Politics and Society* 41:4: 561-587.

Daniel T. Halperin et al. 2011. "A Surprising Prevention Success: Why Did the HIV Epidemic Decline in Zimbabwe?" *PLoS Medicine* 8:2 (February): 1-7.

Tim Anderson. 2009. "HIV/AIDS in Cuba: Lessons and Challenges." *Pan-American Journal of Public Health* 26:1: 78-86.

MIDTERM BREAK (Monday, October 20)

Chronic Non-transmittable Disease: Heart Disease, Cancer, and Mental Health (Wednesday, October 22)

Kelly D. Brownell and Kenneth E. Warner. 2009. "The Perils of Ignoring History: Big Tobacco Played Dirty and Millions Died. How Similar is Big Food?" *The Milbank Quarterly* 87:1 (March): 259-294.

J. Eric Oliver. 2006. "The Politics of Pathology: How Obesity Became an Epidemic Disease." *Perspectives in Biology and Medicine* 49:4 (Autumn): 611-627.

Linda G. Alley et al. 2013. "Cancer as a Public Health Problem: An Overview for Allied Healthcare Professionals." In *Global Public Health: Issues and Policies* 2nd Ed. Carol Holtz, ed. Burlington, MA: Jones & Bartlett, ch. 12 (pp. 283-306).

Anne Becker et al. 2013. "The Unique Challenges of Mental Health and MDRTB: Critical Perspectives on Metrics of Disease." In *Reimagining Global Health*, Paul Farmer, Jim Yong Kim, Arthur Kleinman, and Matthew Basilico, eds. Berkeley: University of California Press.

Classes on Monday, Oct. 27 and Wednesday, Oct. 29th are cancelled due to a conference.

PART III: Reforms of Health Care Systems

Reform Across Varieties of Welfare States (Thursday, October 30) – MAKEUP SESSION 8:50 p.m. – 10:35 p.m. WCC 233

Christopher B. McLeod et al. 2012. "How Society Shapes the Health Gradient: Work-Related Health Inequalities in a Comparative Perspective." *Annual Review of Public Health* 33: 59-91.

Heinz Rothgang, Herbert Obinger, and Stephan Leibfried. 2006. "The State and Its Welfare State: How do Welfare State Changes Affect the Make-up of the Nation State?" *Social Policy and Administration* 40: 250-266.

Susan Giaimo. 2001. "Who Pays for Health Care Reform?" In *The New Politics of the Welfare State*, Paul Pierson, ed. New York: Oxford University Press.

Martin Siegel, Verena Vogt, and Leonie Sundmacher. 2014. "From a Conservative to a Liberal Welfare State: Decomposing Changes in Income-Related Health Inequalities in Germany, 1994-2011." *Social Science and Medicine* 108: 10-19.

FIRST DRAFT OF ARGUMENTATIVE SECTION OF PAPER DUE (Friday, October 31)

The Case of the United States (Monday, November 3)

Paul Starr, *Remedy and Reaction: The Peculiar American Struggle Over Health Care Reform*, all.

Luca Lorenzoni, Annalisa Belloni, and Franco Sassi. 2014. "Health-care Expenditure and Health Policy in the USA versus Other High-Spending OECD Countries." *Lancet* 384: 83-92.

Foreign Aid and Reforming Health Care Systems in Developing Countries (Wednesday, November 5)

Paul Farmer, *Pathologies of Power: Health, Human Rights, and the New War on the Poor*, ch. 8.

Jonathan Weigel, Matthew Basilico, and Paul Farmer. 2013. "Taking Stock of Foreign Aid." In *Reimagining Global Health*, Paul Farmer, Jim Yong Kim, Arthur Kleinman, and Matthew Basilico, eds. Berkeley: University of California Press.

William Easterly. 2006. *The White Man's Burden: Why the West's Efforts to Aid the Rest Have Done So Much Ill and So Little Good*. New York: Penguin Books, ch. 7.

Princeton N. Lyman and Stephen B. Wittels. 2010. "No Good Deed Goes Unpunished: The Unintended Consequences of Washington's HIV/AIDS Programs." *Foreign Affairs* 89:4 (July/August): 74-84.

Anna Vassall et al. 2014. "Tracking Aid Flows for Development Assistance for Health." *Global Health Action* 7: 1-10.

***PART IV: Global Challenges: Climate Change and Public Health Security* (Monday, November 10)**

Stefan Elbe. 2011. "Pandemics on the Radar Screen: Health Security, Infectious Disease and the Medicalisation of Insecurity." *Political Studies* 59: 848-866.

Susan Peterson. 2002. "Epidemic Disease and National Security." *Security Studies* 12:2: 43-81.

Thomas Abraham. 2011. "The Chronicle of a Disease Foretold: Pandemic H1N1 and the Construction of a Global Health Security Threat." *Political Studies* 59: 797-812.

Colin McInnes and Simon Rushton. 2010. "HIV, AIDS, and Security: Where Are We Now?" *International Affairs* 86:1: 225-245.

Mark W. Zacher and Tania J. Keefe. 2008. *The Politics of Global Health Governance*, ch. 7.

Student Oral Presentations (Wednesday, Nov. 12; Monday, Nov. 17; Wednesday, Nov. 19)