Dear Carleton College Alumni and Friends,

We are pleased to offer you the finest available trip to Cuba, combining an in-depth itinerary and Cuba’s best accommodations with the leadership of both Carleton Professor Alfred Montero and Professor Joseph Scarpaci, founder and Executive Director of The Center for the Study of Cuban Culture & Economy.

Escape the media madness of the November elections! Mail in your absentee ballot and join us in Miami for our charter flight to Cuba and an enriching, enlightening people-to-people exchange program. 

Highlights include:

• Scholars in residence Dr. Alfred Montero, Professor of Political Science and Director of the Latin American Studies programs at Carleton College; and Dr. Joseph Scarpaci, who has coordinated the longest-running U.S. study abroad program in Cuba, bringing more than 500 students, faculty, and interested travelers to the island;

• Visits to four of the seven Cuban cities founded by 16th-century explorer Diego Velázquez: Santiago, Baracoa, Trinidad, and Havana;

• Numerous people-to-people encounters, including meetings with Dr. Alejandro Hartmann, city historian and Director of the Baracoa Museum; and local restaurant entrepreneur David Aloma;

• In-depth explorations of two UNESCO World Heritage sites: Trinidad, which is maintained as a living museum; and Havana, where we spend five nights;

• Walking tours with Dr. Scarpaci in each city, to explore residents in vernacular housing;

• A first-hand look at the arts in Cuba with visits to the homes of artists Juan Moreira and Alicia Leal and of art critic/dealer Cristina Vives; and to the studio of the Merger, a collaborative group of three artists;

• Learning more about U.S.-Cuban relations through a lecture by foreign relations expert Dr. Raul Rodriguez, and a briefing at the U.S. Interest Section in Havana;

• Attending performances of Cuban music by classical guitarist Luís Manuel Molina, and of extraordinary Cuban and Afro-Cuban dance.

This is sure to be the trip of a lifetime! I hope you will join Professors Montero and Scarpaci for this opportunity to get an insider’s perspective of Cuba. Space on this tour is limited to 29 travelers, so please call (800) 811-7244 or email carleton@studytours.org today. We will hold your space for you, and send you a reservation form with complete terms and conditions.

Sincerely,

Dana C. Wright, '95
President, Carleton College Alumni Association
Day 1: Friday, November 2, 2012
MIAMI, U.S. | SANTIAGO, Cuba

Take a charter flight from Miami, Florida, to Santiago this morning, and transfer upon arrival to our hotel. After lunch at a local restaurant, enjoy an orientation tour, including the Moncada Barracks, known as the place that was stormed by Fidel Castro and 79 soldiers dressed in Cuban Army uniforms on July 26, 1953. The building now houses a superb museum that tells the tale of the attack, the Revolution, and subsequent history. Drive by the Plaza de la Revolución, dominated by a massive monument to Antonio Maceo, the hero-general of the War of Independence.

Return to our hotel for dinner. You may enjoy an after-dinner stroll around the Parque Cespedes, which is ringed by gas lamps, metal grills, and tall shade trees. The beautiful white colonial building on the north side is the town hall, from where Fidel Castro gave his victory speech on January 2, 1959. Overnight for two nights at the Hotel Casa Granda or similar. (L,D)

Day 2: Saturday, November 3 - SANTIAGO

Take a full day to explore Cuba’s second largest city and former capital. Though the traditional architecture is mostly Spanish, for many years Santiago and the surrounding region were a clearinghouse for many different nationalities. The city’s rich racial mixture has produced some of the most exciting music, art, and architecture in the Caribbean. This port city is also an industrial city and home to the distilleries of the original Bacardi rum.

Begin the day at the Museo de Arte Colonial, housed in what is said to be the oldest house in Cuba, built in 1516 as the home of Cuba’s conqueror, Diego Velázquez. Continue on to the Jesuit Dolores College, where Fidel Castro was educated as a youth; and visit the Tomás Romay Natural History Museum and the small but impressive Botanical Garden, dedicated to ferns (many of which are endemic to Cuba). Drive south of the city to have lunch at a restaurant called El Morro, set atop the cliffs with fabulous views along the coast. Then visit the Morro Castle itself, which was originally built in 1640 to ward off pirate attacks. From the battlements of the castle (rebuilt in the late 18th century) there is a spectacular view of the harbor, and the castle houses an exhibition about pirates from the colonial to modern eras.

In the afternoon, drive to the Basilica del Cobre—Cuba’s only basilica—known as the shrine to La Virgen de la Caridad del Cobre (Virgin of Charity), patron saint of Cuba. The final stop for the day will be at the Caney Rum Factory, which was built in 1868 by the Bacardi family and nationalized in 1959. Although it is not possible to tour the factory, it is possible to sample some of its “Havana Club” rums. (B,L,D)

Day 3: Sunday, November 4 - SANTIAGO | BARACOA

Depart Santiago for a spectacular drive to Baracoa. Drive past Guantánamo Bay—it is now prohibited to stop at the viewpoint for security reasons, but it is still possible to catch glimpses of the Guantánamo U.S. Naval Base, one of the oldest U.S. overseas military bases and the only one located in a communist country. Upon arrival in Baracoa, check in to our hotel. Baracoa is an attractive town surrounded by rich, tropical vegetation. It was the first of the seven cities founded by Diego Velázquez in 1514 as a base for expeditions into the “New World” and, as such, is considered to be the oldest colonial city in the Americas. This afternoon we meet with Dr. Alejandro Hartmann, city historian and director of the Baracoa Museum, for a lecture on “Local History and Legends of Baracoa.” Overnight for two nights at the Hotel Castillo or similar. (B,L,D)
Day 4: Monday, November 5 - BARACOA

This morning’s sightseeing includes a visit to the Baracoa Museum, whose displays trace the history of the region to pre-Columbian days. Continue on to the town’s cathedral, with an ochre-colored edifice, dating from 1805; and explore the charming Plaza Martí, surrounded by colonial houses and a small tobacco factory located inside a small blue house (a wonderful opportunity to learn how cigars are made).

Drive a few miles outside of town to the Duaba River for a short boat ride through lush landscapes and forests filled with more than a hundred different bird species. Enjoy a delicious lunch at the Finca Duaba, beneath the shade of palms and plantains. Our final stop for the day will be at the village of Guirito, where local farmers will perform adaptations of Cuban dance known as el nengen and el kiriba. This evening, after dinner, attend a performance of Afro-Cuban dance in the local Casa de la Cultura. Dr. Hartmann, with whom we met yesterday, will accompany us and provide background on this extraordinary performance. (B,L,D)

Day 5: Tuesday, November 6 - BARACOA | TRINIDAD AREA

Take a private charter flight from Baracoa to the city of Trinidad. Upon arrival, check-in to our hotel near Trinidad. After lunch, drive a short distance to explore the area known as the Valle de Los Ingenios. This is a living museum of the sugar industry, featuring 75 ruined sugar mills, summer mansions, barracks, and other facilities related to the field. Enjoy dinner this evening at the hotel. Overnight for two nights at a simple hotel in the Trinidad area. (B,L,D)

Day 6: Wednesday, November 7 - TRINIDAD AREA

Spend the day exploring Trinidad, the fourth of the seven cities founded by Diego Veláquez. Today it is maintained as a living museum, just as the Spaniards left it in its period of greatest opulence. It is the crown jewel of Cuba’s colonial cities, with its fine palaces, cobbled streets, and tiled roofs; and it is a national monument and UNESCO World Heritage site.

Begin the day at the Plaza Mayor, which is in the center of town and elegantly adorned with glazed earthenware urns. Around the plaza are the Museo Romántico, which houses a collection of porcelain, glass, paintings, and ornate furniture that belonged to a family of wealthy slave owners in the 18th century; the Museum of Archaeology and Natural Sciences; and the 19th century Iglesia Parroquial de la Santisima Trinidad, which is the largest church in Cuba and renowned for its acoustics. Continue on to the Museum of Colonial Architecture, which tells the history of Trinidad’s development via maps, models, and sections of houses in miniature, demonstrating city planning, colonial construction techniques, and the period’s fine craftsmanship. After exploring the Museo Romántico (see above), those who feel like a climb will have a chance to visit the Antigua Convento de San Francisco de Asis, which offers a magnificent vista. The tower and church are all that remain of the original convent. At lunch we meet with local entrepreneur David Aloma, who has taken advantage of the relaxed regulations regarding private enterprise in Cuba by opening a restaurant (called Davimart), which can seat up to fifty diners. He employs and pays three Cubans who are not family members to assist him in running this restaurant. Return to Trinidad for dinner this evening. (B,L,D)
Day 7: Thursday, November 8 - TRINIDAD AREA | HAVANA

Depart for Havana this morning. En route, stop in Cienfuegos and enjoy a walking tour of the area around the Parque Marti, the central square. Admire the lavish Cathedral and the town theater that was built with materials and by craftspeople imported from Europe. Enjoy lunch at the fabulous Palacio del Valle. Continue on to the Bay of Pigs where, in 1962, about 1,300 heavily armed, CIA-trained Cuban exiles came ashore fully equipped to provoke a counter-revolution to topple the Castro regime. Arrive in Havana in late afternoon and check-in to our hotel. Overnight for five nights at the Saratoga Hotel or similar. (B,L,D)

Day 8: Friday, November 9 - HAVANA

This morning we begin exploring Havana, Cuba’s capital, whose strategic and commercial importance is reflected in the fortifications surrounding the city. Havana was declared the capital in 1519, and around its Plaza de Armas rose the center of the original city and the first government buildings. With continued attacks by the French and English, colonial authorities decided to make Havana itself a fort, and in 1633 began constructing city walls that eventually encircled what is now Old Havana.

Of all the capital cities in the Caribbean, Havana has the reputation of being the most splendid and the finest example of a Spanish colonial city in the Americas. Restoration work in the old part of the city helps reveal the glories of the past. Many of its palaces were converted into museums after the Revolution, and more work has been done since the old city was declared a UNESCO World Heritage site in 1982. Restoration of the historic center is one of the city government’s priorities, and our time here will allow ample opportunity to evaluate the progress.

This morning, take a two-part walking tour led by Dr. Scarpaci. First, explore the area near the hotel, including a meeting with an Afro-Cuban mango-freezing and distribution operator. Later, explore the center of Old Havana to view a scale model of Old Havana that serves as an excellent introduction to the layout of the city. Nearby is the Plaza de Armas, on which Havana’s Town Hall (now the city museum, offering an overview of its history) is located. Also admire the Cathedral of Saint Christopher, located on the cobbled Plaza de la Catedral, surrounded by some of Havana’s oldest buildings. End the morning at the Plaza Vieja, a stunningly beautiful old square surrounded by mansions, where restoration is being carried out by the Office of the City Historian.

After lunch in a superb restaurant with local music, enjoy a city orientation tour led by Dr. Scarpaci. The tour (by motorcoach) will include an inside visit to the wonderful Riviera Hotel which, when it opened in 1958, was considered a marvel of modern design. The hotel has recently been restored to recapture its 1950s ambience. Drive along La Rampa, which climbs past the offices of Cubana, the Hotel Havana Libre, and Art Deco apartment buildings to the Parque Copelia, a large, lush park. Our final stop will be at the Callejón de Hamel, site of a huge, multi-dimensional Afro-Cuban mural. Before an independent dinner this evening, attend a performance of Cuban music by Luis Manuel Molina, a classical guitar player. (B,L)

Day 9: Saturday, November 10 - HAVANA

Make a morning visit to the new Museo Nacional de Bellas Artes: Arte Cubano (Cuban Collection). The museum’s origins date back to 1842, and it expanded greatly after Castro took over in 1959. Our tour this morning will be accompanied by a contemporary art curator. Visit the home of Cristina Vives, a well-known Cuban art critic and dealer, and her team of family members who are painters and entrepreneurs. Cristina will talk about contemporary Cuban art and will show pieces in her home and in a small gallery a short walk away. Cristina’s husband, noted Cuban photographer Figueroa, will also meet the group.
After lunch at El Ajibe, drive to the home of artists Alicia Leal and Juan Moreira for a chance to meet the artists and view their work. Alicia’s work is of a markedly narrative nature, while Juan’s surrealist paintings reflect many of the historical, religious, and cultural influences in Cuba. End the day at the studio of the Merger, a collaborative group made up of artists Mario Miguel Gonzalez (Mayito), Niels Moleiro Luís, and Alain Pino. Dinner this evening will be at Café Laurent. (B,L,D)

Day 10: Sunday, November 11 - HAVANA

After breakfast this morning, enjoy a lecture by Raul Rodriquez on “U.S.-Cuban Relations.” Then walk from our hotel to the Presidential Palace, a huge, ornate building topped by a dome. A few minutes away by foot is the Granma Memorial, which preserves the vessel that brought Fidel Castro, Che Guevara, and other revolutionaries from Mexico to Cuba in 1956. The Granma, a surprisingly large launch, embodies the powerful, unstoppable spirit of the revolutionary movement. Drive to Vedado after lunch for a walk through Colon Cemetery to learn more about this beautiful place that represents for many Cuban families the long and painful legacy of family separation. Although Colon is one of twenty cemeteries in the capital city, it handles 80 percent of the city’s burials each year. Meet with Cubans as we explore this cemetery with an incredible display of architectural styles in its various tombs. Stop at the tomb of Amelia Goyri, the most visited tomb at the cemetery because, it is said, she grants miracles. Dinner is at leisure. (B,L)

Day 11: Monday, November 12 - HAVANA

This morning we visit Vivero Alamar, an organopónico, an example of Cuba’s urban farming which has been a stunning, and surprising, success. In Havana today, 90% of the city’s fresh produce comes from these local urban farms and gardens. This urban agriculture movement materialized out of the Special Period, an economic crisis from 1990-94 when the former Soviet Union ended its food subsidies, plunging Cuba into a severe food shortage. There are currently more than 450 organopónicos in Havana, growing and selling vegetables, herbs, and spices directly to the public. After lunch, attend a briefing at the U.S. Interest Section in Havana, and gather for a farewell dinner this evening at La Guarida. (B,L,D)

Day 12: Tuesday, November 13 - HAVANA | MIAMI, U.S.

Transfer to the airport for our charter flight to Miami, Florida. (B)
**Joseph L. Scarpaci** (Ph.D., Florida) is a broadly trained human geographer with a regional focus in Cuba and the Southern Cone. He is the founder and **Executive Director of The Center for the Study of Cuban Culture & Economy**, Associate Professor of Marketing and Interim Chair of the Department of Marketing and Management at West Liberty University (WV), and Emeritus Professor of Geography and former Professor of Urban Affairs & Planning at Virginia Tech. Since 1992, Dr. Scarpaci has coordinated the longest-running U.S. study abroad program in Cuba, bringing more than 500 students, faculty, and interested travelers to the island. His earlier work specialized in Latin American studies, urban affairs and planning (particularly urban geography, Latin American historic districts, and urban social movements), and urban social theory. Since 1974, Dr. Scarpaci has invested 89 months of field research in Latin America and has presented more than 100 invited lecturers at universities, government agencies, and international organizations. He has published several books, including *Havana: Two Faces of the Antillean Metropolis* (UNC Press, 2002), co-authored by Cuban architects M. Coyula and R. Segre; *Plazas and Barrios: Heritage Tourism and Globalization in the Latin American Centro Histórico* (U. of Arizona Press, 2005); *Cuban Landscapes: Heritage, Memory and Place* (Guilford Press, 2009), co-authored by A. Portella; and *Marketing without Advertising: Brand Preference and Consumer Choice in Cuba* (Routledge Press, 2011) co-authored by E. Morales. This trip to Cuba will mark Dr. Scarpaci’s 57th visit to the island since 1990.

**Alfred P. Montero** is Professor of Political Science and Director of the Latin American Studies programs at Carleton College. He is also the associate editor of *Latin American Politics and Society*, a leading journal in its field. At Carleton, he teaches courses on Latin American politics and political economy; European and international political economy; and comparative democratization, authoritarianism, and corruption. During our Cuba program he plans to discuss such topics as the history of the Cuban Revolution, the economy and how it has changed, and U.S.-Cuba relations. Professor Montero’s current research includes the study of the quality of subnational democracy in Brazil, the determinants of foreign investment flows in Latin America, and the political economy of the Spanish regional autonomy system in comparative perspective. His research has been published in a number of journals, and he is the author of *Shifting States in Global Markets: Subnational Industrial Policy in Contemporary Brazil and Spain* (Penn State Univ. Press, 2002), *Brazilian Politics: Reforming a Democratic State in a Changing World* (Polity Press, 2006), and co-editor with David J. Samuels of *Decentralization and Democracy in Latin America* (Univ. of Notre Dame Press, 2004). Presently, Professor Montero is working on a book that explains the recent emergence of Brazil as one of the more significant large, developing economies in the world.
Cuba is a fascinating and exciting country, and we are sure you will enjoy your trip. Remember, however, that although everything possible has been done to ensure a perfect trip, the unavoidable can sometimes happen. Be aware that you are amongst a very few American travelers to visit this country on a licensed trip and tour guides are being trained, so their English is perhaps not as good as one would like in an ideal situation. We are fairly certain that there will be some changes to our plans, and we ask that you be patient and understanding, and that you appreciate how fortunate we are to be visiting this country at such an interesting time in its history. It is important to be patient, keep an open mind, be flexible, and keep your sense of humor. If you have any questions, do feel free to contact our office.

The climate in Cuba is sub-tropical with average temperatures in the low 70s to mid 80s. You must be in good physical condition and able to make long walks unassisted over uneven terrain and up and down steps. All participants are expected to be physically active and not be an impediment to others on excursions, to enjoy traveling as part of a group, and to be ready to experience cultural differences. If you have any questions about your ability to participate, we suggest that you visit your personal physician with this brochure in hand, and discuss whether or not this program is appropriate for you.

The operation of this trip is subject to the renewal of The Center for the Study of Cuban Culture & Economy’s “people to people exchange” license. In the unlikely event that the program cannot operate for this reason, your tour payment will be refunded.

The Center for the Study of Cuban Culture & Economy is an organization that offers expertise on a range of topics pertinent to Cuba. Executive Director Dr. Joseph Scarpaci is an urban geographer with a deep knowledge of all that is Cuban. On topics such as architectural planning, entrepreneurship, the role of consumer choice and branding, and contemporary art and urban renewal, the Center provides a forum for debate and discussion. The Center is seeking to renew its People to People license for travel to Cuba in June 2012 and is excited to promote people-to-people travel for U.S. citizens and residents to see and understand Cuba.
To hold your reservation for seven days while this form and your deposit are in the mail, please contact us at 800-811-7244 or carleton@studytours.org

Name #1: ________________________ Mother’s Maiden Name ________________________
(as it appears in passport)
Name #2: ________________________ Mother’s Maiden Name ________________________
(as it appears in passport)

Address: __________________________________________
City: __________________________ State/Province: __________ Zip: __________

Home Phone: __________________________ Office Phone: __________________________
Cell: __________________________ Email: __________________________

☐ I/We have read the What to Expect section and am/are physically able to participate fully on the program.

**ACCOMMODATIONS:**
☐ Double: ☐ one bed ☐ two beds
☐ Single ☐ Share - please assign a roommate (not guaranteed)
☐ Share - name of roommate: __________________________________________

A deposit of $1000 per person is required to confirm a reservation. Final payment is due 90 days prior to departure. Credit cards are not accepted for final payment.

**PAYMENT TYPE:** ☐ Check payable to: EOS Passenger Escrow - CCA Cuba11/12
☐ Visa ☐ MC ☐ Amex CC#________________________ Exp. Date________________
3 or 4 Digit Security Code______Name on Card______________________________

All prices and payments are in US dollars. Please complete the Reservation Form above, sign the Release statement below, enclose your deposit and mail or fax to:

**Carleton College Alumni Adventures**
P.O. Box 938, 47 Main Street, Suite One, Walpole, NH 03608-0938 - Fax: 603-756-2922

*By signing this form, you are acknowledging that you have read and agree to the Terms & Conditions on the reverse.*

Signature (name #1)_________________________________________ Date________________
Signature (name #2)_________________________________________ Date________________
TERMS & CONDITIONS

Prices quoted are based on group participation and no refunds will be made for any part of the program in which you choose not to participate. It is understood that refunds cannot be made to passengers who do not complete the tour for whatever reason nor to passengers whose required documentation for entry into any country on the itinerary is delayed or denied. 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AS A CONDITION OF ACCEPTANCE, EACH PARTICIPANT MUST AGREE TO AND SIGN THE FOLLOWING RELEASE OF LIABILITY: RELEASE: Not withstanding anything set forth above or otherwise contained herein, the signatory clearly understands that the Sponsors are in no way responsible and can assume no liability of any nature whatsoever for the tour and any acts, omissions or negligence by the Operator or by companies and persons with whom the Operator may contract. The signatory has carefully read the list of activities, requirements and conditions as listed in the brochure and application for the tour and is/are aware that the tour and its activities involve the risk of personal injury or death and damage or loss of property. 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