Dear Carleton College Alumni and Friends,

We are pleased to offer you the finest available trip to Cuba, combining an in-depth itinerary and Cuba's best accommodations with the leadership of both Carleton Professor Alfred Montero and Professor Joseph Scarpaci, founder and Executive Director of The Center for the Study of Cuban Culture & Economy. Together, they accompanied a Carleton tour of Cuba last winter to excellent reviews, and look forward to sharing new experiences with you this year.

Gather in Miami for our charter flight to Cuba and an enriching, enlightening, people-to-people educational exchange program. Highlights include:

• A series of engaging talks and discussions with scholars-in-residence Dr. Alfred Montero, Professor of Political Science and Director of the Latin American Studies programs at Carleton College; and Dr. Joseph Scarpaci, who has coordinated the longest-running U.S. study abroad program in Cuba, bringing more than 500 students, faculty, and interested travelers to the island.

• Visits to four of the seven Cuban cities founded by 16th-century explorer Diego Velázquez: Santiago, Baracoa, Trinidad, and Havana.

• Meetings with local Cuban professionals, including a city historian who is Director of the Baracoa Museum; a contemporary art curator at the Museo Nacional de Bellas Artes; and an acting magazine editor-in-chief.

• In-depth explorations of two UNESCO World Heritage sites: Trinidad, which is maintained as a living museum; and Havana, where we spend five nights.

• Learning more about U.S.-Cuban relations through a lecture by foreign relations expert Dr. Raul Rodriquez and a briefing at the U.S. Interest Section in Havana.

• A first-hand look at the arts in Cuba, with visits to a traditional printing shop and the studio of the Merger, a collaborative group of three artists; and performances of the Cienfuegos Choir and extraordinary Cuban and Afro-Cuban dance.

This is sure to be the trip of a lifetime! I hope you will seize this opportunity to get an insider's perspective of Cuba. Space is limited to 25 travelers, so please contact the Alumni Adventures office at (800) 811-7244 or carleton@studytours.org today.

Sincerely,

Frances L. Spangler ’91
President, Carleton College Alumni Association

PS. Due to the popularity of our Cuba trips, reservations through May will be limited to alumni, spouses of alumni, and/or one additional non-alumni guest per party. Beginning in June 2013, if spaces are available, additional non-alumni reservations will be accepted.
Friday, December 6, 2013
MIAMI, U.S. | SANTIAGO, Cuba

Take a charter flight from Miami, Florida, to Santiago this morning, and transfer upon arrival to our hotel. After lunch at a local restaurant, enjoy an orientation tour, including the Moncada Barracks, known as the place that was stormed by Fidel Castro and 79 soldiers dressed in Cuban Army uniforms on July 26, 1953. The building now houses a superb museum that tells the tale of the attack, the Revolution, and subsequent history. Drive by the Plaza de la Revolución, dominated by a massive monument to Antonio Maceo, the hero-general of the War of Independence.

Return to our hotel for dinner. You may enjoy an after-dinner stroll around the Parque Cespedes, which is ringed by gas lamps, metal grills, and tall shade trees. The beautiful white colonial building on the north side is the town hall, from where Fidel Castro gave his victory speech on January 2, 1959. Overnight for two nights at the Hotel Casa Granda or similar. (L,D)

Saturday, December 7 - SANTIAGO

Take a full day to explore Cuba’s second largest city and former capital. Though the traditional architecture is mostly Spanish, for many years Santiago and the surrounding region were a clearinghouse for many different nationalities. The city’s rich racial mixture has produced some of the most exciting music, art, and architecture in the Caribbean. This port city is also an industrial city and home to the distilleries of the original Bacardi rum.

Begin the day at the Museo de Arte Colonial, housed in what is said to be the oldest house in Cuba, built in 1516 as the home of Cuba’s conqueror, Diego Velázquez. Continue on to the Jesuit Dolores College, where Fidel Castro was educated as a youth; and visit the Tomás Romay Natural History Museum and the small but impressive Botanical Garden, dedicated to ferns (many of which are endemic to Cuba). Drive south of the city to have lunch at a restaurant called El Morro, set atop the cliffs with fabulous views along the coast. Then visit the Morro Castle itself, which was originally built in 1640 to ward off pirate attacks. From the battlements of the castle (rebuilt in the late 18th century) there is a spectacular view of the harbor, and the castle houses an exhibition about pirates from the colonial to modern eras.

In the afternoon, drive to the Basilica del Cobre—Cuba’s only basilica—known as the shrine to La Virgen de la Caridad del Cobre (Virgin of Charity), patron saint of Cuba. The final stop for the day will be at the Caney Rum Factory, which was built in 1868 by the Bacardi family and nationalized in 1959. Although it is not possible to tour the factory, it is possible to sample some of its “Havana Club” rums. (B,L,D)

Sunday, December 8 - SANTIAGO | BARACOA

Depart Santiago for a spectacular drive to Baracoa. Drive past Guantánamo Bay—it is now prohibited to stop at the viewpoint for security reasons, but it is still possible to catch glimpses of the Guantánamo U.S. Naval Base, one of the oldest U.S. overseas military bases and the only one located in a communist country. Upon arrival in Baracoa, check in to our hotel. Baracoa is an attractive town surrounded by rich, tropical vegetation. It was the first of the seven cities founded by Diego Velázquez in 1514 as a base for expeditions into the “New World” and, as such, is considered to be the oldest colonial city in the Americas. This afternoon we meet with Dr. Alejandro Hartmann, city historian and director of the Baracoa Museum, for a lecture on “Local History and Legends of Baracoa.” Overnight for two nights at the Hotel Castillo or similar. (B,L,D)
Monday, December 9 - BARACOA

This morning's sightseeing includes a visit to the Baracoa Museum, whose displays trace the history of the region to pre-Columbian days. Continue on to the town's cathedral, with an ocher-colored edifice, dating from 1805; and explore the charming Plaza Martí, surrounded by colonial houses and a small tobacco factory located inside a small blue house (a wonderful opportunity to learn how cigars are made).

Drive a few miles outside of town to the Duaba River for a short boat ride through lush landscapes and forests filled with more than a hundred different bird species. Enjoy a delicious lunch at the Finca Duaba, beneath the shade of palms and plantains. Our final stop for the day will be at the village of Guirito, where local farmers will perform adaptations of Cuban dance known as el nengen and el kiriba. This evening, after dinner, attend a performance of Afro-Cuban dance in the local Casa de la Cultura. Dr. Hartmann, with whom we met yesterday, will accompany us and provide background on this extraordinary performance. (B,L,D)

Tuesday, December 10 - BARACOA | CIENFUEGOS

Take a private charter flight from Baracoa to the city of Cienfuegos, which was founded by French settlers in 1819 and whose historic center was declared a UNESCO World Heritage site in 2005. Upon arrival, enjoy a walking tour of the historic area around the Parque Martí, the central square. Admire the lavish Cathedral and the town theater that was built with materials and by craftspeople imported from Europe. Stop in at the late 19th century Tomas Terry Theater (if its renovation is complete), whose interior is magnificent, with seats made from Cuban hardwoods and an impressive ceiling fresco. After lunch at Casa Verde, enjoy a visit to a traditional printing shop. Check-in to our hotel in the late afternoon and, before dinner, drive into town to enjoy a private performance of the Cienfuegos Choir in the city museum. Dinner this evening will be at Jardin de los Laurales. Overnight at El Jagua Hotel for two nights. (B,L,D)

Wednesday, December 11 - CIENFUEGOS | TRINIDAD | CIENFUEGOS

About an hour's drive from Cienfuegos is Trinidad, the fourth of the seven cities founded by Diego Velázquez. Today it is maintained as a living museum, just as the Spaniards left it in its period of greatest opulence. It is the crown jewel of Cuba's colonial cities, with its fine palaces, cobbled streets, and tiled roofs; and it is a national monument and UNESCO World Heritage site.

Begin the day at the Plaza Mayor, which is in the center of town and elegantly adorned with glazed earthenware urns. Explore its cathedral, the 19th century Iglesia Parroquial de la Santísima Trinidad, which is the largest church in Cuba and renowned for its acoustics. Continue on to Palacio Cantero, a museum that tells the story of Trinidad's development. Maps, model structures, and sections of houses in miniature demonstrate city planning, colonial construction techniques, and the fine craftsmanship of the period.

Enjoy lunch just off the Plaza Mayor at a new private restaurant called Sol Ananda, where owner Lazaro Orellana will talk about his experiences of opening and running a restaurant in Trinidad. Then drive a short distance to explore the area known as the Valle de Los Ingenios, a living museum of the sugar industry, featuring 75 ruined sugar mills, summer mansions, barracks, and other facilities related to the field. On the way back to our hotel, stop at the small village of Camilo Cienfuegos, where we will visit the local medical center and meet with clinic staff, including one of its two doctors. Nearby is the local shop where the residents use their libreta (ration cards) to collect their monthly supplies, so we will learn about rationing and how goods are distributed to Cubans. Dinner will be at La Tranvia, Cienfuegos' most popular paladar. (B,L,D)
Thursday, December 12 - CIENFUEGOS | HAVANA
Depart Cienfuegos and drive to Havana this morning. Stop en route at the Bay of Pigs where, in 1962, about 1,300 heavily armed, CIA-trained Cuban exiles came ashore fully equipped to provoke a counter-revolution to topple the Castro regime. Arrive in Havana in mid-afternoon and check-in to our hotel, where we will enjoy cocktails and dinner on the rooftop this evening. Overnight for five nights at the Parque Central. (B,L,D)

Friday, December 13 - HAVANA
This morning we begin exploring Havana, Cuba's capital, whose strategic and commercial importance is reflected in the fortifications surrounding the city. Havana was declared the capital in 1519, and around its Plaza de Armas rose the center of the original city and the first government buildings. With continued attacks by the French and English, colonial authorities decided to make Havana itself a fort, and in 1633 began constructing city walls that eventually encircled what is now Old Havana.

Of all the capital cities in the Caribbean, Havana has the reputation of being the most splendid and the finest example of a Spanish colonial city in the Americas. Restoration work in the old part of the city helps reveal the glories of the past. Many of its palaces were converted into museums after the Revolution, and more work has been done since the old city was declared a UNESCO World Heritage site in 1982. Restoration of the historic center is one of the city government's priorities, and our time here will allow ample opportunity to evaluate the progress.

This morning, take a two-part walking tour led by Dr. Scarpaci. First, explore the area near the hotel, including a meeting with an Afro-Cuban mango-freezing and distribution operator. Later, explore the center of Old Havana to view a scale model of Old Havana that serves as an excellent introduction to the layout of the city. Nearby is the Plaza de Armas, on which Havana's Town Hall (now the city museum, offering an overview of its history) is located. Also admire the Cathedral of Saint Christopher, located on the cobbled Plaza de la Catedral, surrounded by some of Havana's oldest buildings. End the morning at the Plaza Vieja, a stunningly beautiful old square surrounded by mansions, where restoration is being carried out by the Office of the City Historian.

After lunch in a superb restaurant with local music, enjoy a city orientation tour led by Dr. Scarpaci. The tour (by motorcoach) will include an inside visit to the wonderful Riviera Hotel which, when it opened in 1958, was considered a marvel of modern design. The hotel has recently been restored to recapture its 1950s ambience. Drive along La Rampa, which climbs past the offices of Cubana, the Hotel Havana Libre, and Art Deco apartment buildings to the Parque Copelia, a large, lush park. Our final stop will be at the Callejón de Hamel, site of a huge, multi-dimensional Afro-Cuban mural. Before an independent dinner this evening, attend a performance of Cuban music by Luis Manuel Molina, a classical guitarist. (B,L)

Saturday, December 14 - HAVANA
Make a morning visit to the new Museo Nacional de Bellas Artes: Arte Cubano (Cuban Collection). The museum’s origins date back to 1842, and it expanded greatly after Castro took over in 1959. Our tour this morning will be accompanied by contemporary art curator Lucila Fernandez. Drive to the Felix Varela Cultural Center, housed in the beautiful San Carlos and San Ambrosio Seminary in the heart of old Havana. Here we will meet with Camilo Candia, the acting editor-in-chief of the magazine Espacio Laical (Lay Space). Both the magazine and its editors have been the target of harsh criticism from the media controlled by exiles and by some opponents of the Cuban government, because of its critical support of the process of reforms being carried out by the Cuban government. Also meet with Guennady Rodriguez, who manages a course at the Center on teaching entrepreneurial skills to Cubans who are interested in starting their own businesses.

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© B. Snelson
View of Havana’s seaside promenade, El Malecón
Street musicians, Havana
Exterior view (above) and interior view (below) of The Great Theater of Havana.
After lunch at El Ajibe, enjoy a visit to the Santovenia Senior Center, where we will have a chance to meet with staff and residents. This beautiful building is maintained by the church and is headed by Mother Consuelo Pena, who recently moved to Cuba from Mexico. Life expectancy in Cuba is now 75 years for men and 79 for women. By 2025, according a recent article in Cuba’s communist newspaper Granma, 26% of Cubans will be 60 or older — the highest percentage of seniors in Latin America. End the day at the studio of the Merger, a collaborative group comprising artists Mario Miguel Gonzalez (Mayito), Niels Moleiro Luís, and Alain Pino. Dinner this evening will be at Café Laurent. (B,L,D)

Sunday, December 15 - HAVANA

After breakfast this morning, enjoy a lecture by Raul Rodriguez on “U.S.-Cuban Relations.” Then walk from our hotel to the Presidential Palace, a huge, ornate building topped by a dome. A few minutes away by foot is the Granma Memorial, which preserves the vessel that brought Fidel Castro, Che Guevara, and other revolutionaries from Mexico to Cuba in 1956. The Granma, a surprisingly large launch, embodies the powerful, unstoppable spirit of the revolutionary movement. Drive to Vedado after lunch for a walk through Colon Cemetery to learn more about this beautiful place that represents for many Cuban families the long and painful legacy of family separation. Although Colon is one of twenty cemeteries in the capital city, it handles 80 percent of the city’s burials each year. Meet with Cubans as we explore this cemetery with an incredible display of architectural styles in its various tombs. Stop at the tomb of Amelia Goyri, the most visited tomb at the cemetery because, it is said, she grants miracles. Dinner is at leisure. (B,L)

Monday, December 16 - HAVANA

This morning we visit Vivero Alamar, an organopónico, an example of Cuba’s urban farming which has been a stunning, and surprising, success. In Havana today, 90% of the city’s fresh produce comes from these local urban farms and gardens. This urban agriculture movement materialized out of the Special Period, an economic crisis from 1990-94 when the former Soviet Union ended its food subsidies, plunging Cuba into a severe food shortage. There are currently more than 450 organopónicos in Havana, growing and selling vegetables, herbs, and spices directly to the public. After lunch, attend a briefing at the U.S. Interest Section in Havana, and gather for a farewell dinner this evening at La Guarida. (B,L,D)

Tuesday, December 17 - HAVANA | MIAMI, U.S.

Transfer to the airport for our charter flight to Miami, Florida. (B)
Joseph L. Scarpaci (Ph.D., Florida) is a broadly trained human geographer with a regional focus in Cuba and the Southern Cone. He is the founder and Executive Director of The Center for the Study of Cuban Culture & Economy, Associate Professor of Marketing and Director of the International MBA Program at West Liberty University (WV), and Emeritus Professor of Geography and former Professor of Urban Affairs & Planning at Virginia Tech. Since 1992, Dr. Scarpaci has coordinated the longest-running U.S. study abroad program in Cuba, bringing more than 500 students, faculty, and interested travelers to the island. His earlier work specialized in Latin American studies, urban affairs and planning (particularly urban geography, Latin American historic districts, and urban social movements), and urban social theory. Since 1974, Dr. Scarpaci has invested 89 months of field research in Latin America and has presented more than 100 invited lecturers at universities, government agencies, and international organizations. He has published several books, including Havana: Two Faces of the Antillean Metropolis (UNC Press, 2002), co-authored by Cuban architects M. Coyula and R. Segre; Plazas and Barrios: Heritage Tourism and Globalization in the Latin American Centro Histórico (U. of Arizona Press, 2005); Cuban Landscapes: Heritage, Memory and Place (Guilford Press, 2009), co-authored by A. Portella; and Marketing without Advertising: Brand Preference and Consumer Choice in Cuba (Routledge Press, 2011) co-authored by E. Morales. Dr. Scarpaci has made more than sixty visits to Cuba since 1990.

Alfred P. Montero is Professor of Political Science and Director of the Latin American Studies programs at Carleton College. He is also the associate editor of Latin American Politics and Society, a leading journal in its field. At Carleton, he teaches courses on Latin American politics and political economy; European and international political economy; and comparative democratization, authoritarianism, and corruption. During our Cuba program he plans to discuss such topics as the history of the Cuban Revolution, the economy and how it has changed, and U.S.-Cuba relations. Professor Montero’s current research includes the study of the quality of subnational democracy in Brazil, the determinants of foreign investment flows in Latin America, and the political economy of the Spanish regional autonomy system in comparative perspective. His research has been published in a number of journals, and he is the author of Shifting States in Global Markets: Subnational Industrial Policy in Contemporary Brazil and Spain (Penn State Univ. Press, 2002), Brazilian Politics: Reforming a Democratic State in a Changing World (Polity Press, 2006), and co-editor with David J. Samuels of Decentralization and Democracy in Latin America (Univ. of Notre Dame Press, 2004). Presently, Professor Montero is working on a book that explains the recent emergence of Brazil as one of the more significant large, developing economies in the world.
Cuba is a fascinating and exciting country, and we are sure you will enjoy your trip. Remember, however, that although everything possible has been done to ensure a perfect trip, the unavoidable can sometimes happen. Be aware that you are amongst a very few American travelers to visit this country on a licensed trip and tour guides are being trained, so their English is perhaps not as good as one would like in an ideal situation. We are fairly certain that there will be some changes to our plans, and we ask that you be patient and understanding, and that you appreciate how fortunate we are to be visiting this country at such an interesting time in its history. It is important to be patient, keep an open mind, be flexible, and keep your sense of humor. If you have any questions, do feel free to contact our office.

The climate in Cuba is sub-tropical with average temperatures in the high 60s to low 80s. You must be in good physical condition and able to make long walks unassisted over uneven terrain and up and down steps. All participants are expected to be physically active and not be an impediment to others on excursions, to enjoy traveling as part of a group, and to be ready to experience cultural differences. If you have any questions about your ability to participate, we suggest that you visit your personal physician with this brochure in hand, and discuss whether or not this program is appropriate for you.

The operation of this trip is subject to the renewal of The Center for the Study of Cuban Culture & Economy's “people to people exchange” license. In the unlikely event that the program cannot operate for this reason, your tour payment will be refunded.

AIR ARRANGEMENTS: Airfare from your home to Miami and return is not included in the program cost. You will need to arrive in Miami on Dec. 5th and overnight at an airport hotel as the charter flight to Santiago is scheduled to depart very early in the morning on December 6th. There are several hotels near Miami International Airport including the Miami International Airport Hotel which is located inside the airport. Your return flight home from Miami should depart no earlier than 11 AM on December 17th. If you need assistance making your flight or hotel reservations please contact us. Please do not make your air arrangements until you have received your final payment invoice. If you are considering booking your flights before this time, please contact our office first. Please note that the charter flight times are subject to change at the airline’s discretion without notice.

THE CENTER FOR THE STUDY OF CUBAN CULTURE & ECONOMY

The Center for the Study of Cuban Culture & Economy is an organization that offers expertise on a range of topics pertinent to Cuba. Executive Director Dr. Joseph Scarpaci is an urban geographer with a deep knowledge of all that is Cuban. On topics such as architectural planning, entrepreneurship, the role of consumer choice and branding, and contemporary art and urban renewal, the Center provides a forum for debate and discussion. The Center is seeking to renew its People to People license for travel to Cuba in June 2013 and is excited to promote people-to-people travel for U.S. citizens and residents to see and understand Cuba.
I am a

Signature         Date

Name on Card

Exp. Date   3 or 4 Digit Code

CC#

Visa

Master Card

American Express

payment.

payment is due 90 days prior to departure. You will receive an invoice for final

A deposit of $1,000 per person is required to confirm a reservation. Final

Share-please assign a roommate (not guaranteed)

I am a Non-smoker  Smoker

Email

Carleton Class Year:  Carleton Class Year:

I/We have read the ‘What to Expect’ section and am/are physically able to participate fully on the program.

ACCOMMODATIONS:

Double (one bed)  Twin (two beds)  Single

I will be sharing with: ____________________________

RESERVATIONS & PAYMENT:

A deposit of $1,000 per person is required to confirm a reservation. Final payment is due 90 days prior to departure. You will receive an invoice for final payment. Please note that credit cards are not accepted for final payment. All prices and payments are in US dollars.

DEPOSIT TYPE (PLEASE CHECK ONE):

☐ Check payable to: EOS Passenger Escrow--CCA Cuba 12-13

☐ Visa  ☐ Master Card  ☐ American Express

Exp. Date   3 or 4 Digit Code

Name on Card

Please complete this reservation form, sign the release statement below, enclose your deposit, and mail or fax to:

Carleton College Alumni Adventures
P.O. Box 938, 47 Main Street, Suite One, Walpole, NH 03608-0938 - Fax: 603-756-2922

By signing this form, you are acknowledging that you have read and agree to the Terms & Conditions on the reverse.

Signature       Date

Signature       Date

Terms & Conditions

Prices quoted are based on group participation and no refunds will be made for any part of the program in which you choose not to participate. It is understood that refunds cannot be made to passengers who do not complete the tour for whatever reason nor to passengers whose required documentation for entry into any country on the itinerary is delayed or denied. 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In the absence of negligence on the part of Operator, the participant agrees that Operator has no responsibility or liability for any natural calamity or damage to or loss of property, or injury to, or death of persons due to any act, omission or negligence of any carrier, hotel, restaurant, bus carrier, tender service, sightseeing company, or any other persons rendering any of the services or ground portions of the itinerary. The participant further waives any claim against Operator and Sponsors for any such damage, loss, injury or death. Operator and Sponsors shall not be responsible for any additional expenses, delays, substitution of equipment, and/or any act or omission whatsoever by the suppliers of such services, their agents, servants and employees, and the participant hereby waives any claim arising there from. Operator and Sponsors reserve the right to decline, accept or retain any participant at any time. Sponsors and Operator reserve the right to cancel this tour prior to departure, in which case payment will be refunded without further obligation on our part, except when trip cancellation, itinerary changes and/or delays are mandated by any of the aforesaid causes beyond our control, the passenger shall have the option of accepting in lieu of the original tour such rescheduled tour or other substituted tour(s) as may be offered by us, or else, receiving a refund of as much of such advance tour expenditures as Operator and Sponsors are able to recover on the passenger’s behalf from carriers, third-party tour vendors, etc., but, Operator and Sponsors shall not have any obligation or liability to the passenger beyond the foregoing. All refunds of passenger payments are the responsibility of Eos and/or the Operator, and the participant agrees that Carleton College bears no financial responsibility for refunding of participant’s payments. 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AS A CONDITION OF ACCEPTANCE, EACH PARTICIPANT MUST AGREE TO AND SIGN THE FOLLOWING RELEASE OF LIABILITY: RELEASE: Notwithstanding anything set forth above or otherwise contained herein, the signatory clearly understands that the Sponsors are in no way responsible and can assume no liability of any kind in the event of any accident or damage to the person or property of any signatory or his/her dependents, heirs, executors and assigns, do release and hold harmless Sponsors and the employees, officers, directors, trustees or representatives of Sponsors, from any and all claims, including claims of negligence, illness, personal injury, death or property damage or loss, however caused, arising from or related to this tour. The signatory has read carefully this agreement, and will abide by the conditions set by Sponsors and the Operator as described in the brochure and in the Terms and Conditions of this and other sections as stated herein or elsewhere published. The signatory affirms that he/she has not received or relied on any oral or written representation of Sponsors as a basis for executing this Release.