Dear classmate,

“This year is different.” It surely is. No matter how you think about it, a 50th anything is special, and our forthcoming reunion is no exception. We hope your curiosity about classmates and the college will drive you to attend. In addition, it's a great opportunity to reflect upon how your Carleton experience of 50 years ago benefitted you and how Carleton may benefit students in the future.

At the reunion, you will find not only the Carleton of our past, but the future college as well. It's the same old school, and it's not. Reunion is thus an opportunity for reflection. Carleton was like we all went to the academic Olympics. The great victory was getting into this Olympic village, making life-long friends of other academic athletes, pestering the coaches for training techniques and feedback, and celebrating each medal and each victory while marching out of the stadium together. We conclude that, given what we have received, we have a chance to make other academic Olympians—to bring them to the same village, with new coaches yet the same enthusiasm to teach. We need these new Carleton students to be successful. The whole screwed up world needs these students to be successful, as we were, and we can help them do so. One way each of us can do this is by making a gift to the College.

How 50th reunion giving is different
This year our class gift will be comprised of cash gifts, that more than 90% of us (92% last year) are used to making annually, and gifts that come from other assets, i.e. naming Carleton as a beneficiary of a retirement account, putting the College in your will, gifting a piece of property, etc. The 50th Reunion Giving at a Glance enclosure provides a quick overview of your options. A classmate from the gift committee will be calling to provide additional assistance. We hope everyone will consider making both an increased cash contribution this year and providing for Carleton through a deferred gift in an amount that is appropriate for them.

Our goals
Since we are a record-setting class it will come as no surprise that the reunion committee has set some very ambitious goals for our 50th.

- 64% attendance at our reunion (current record is 52.9%)
- 90% participation in giving this year (current record for a 50th reunion is 88%)
- 150 members (or 50% of the class) in the Heywood Society (current record is 57 members)

The Joseph Lee Heywood Society recognizes the loyalty of those who have made a deferred commitment to the College. These gift commitments can be of virtually any amount. We have a good start toward our goal with 27 members of our class currently in the Heywood Society.

(Over)
Our commitment
We strongly believe in the importance of giving to our alma mater and the value of a Carleton education in today’s world. We are proud to report that 100% of the members of the gift committee have either completed their 50th gift or are actively in the process of finalizing it now. Additionally, the 50th reunion program and outreach committees are also nearing 100% in their participation of the 50th gift. We now ask you to join us.

Our challenge
We are excited about the possibility of having 50% of our class in the Heywood Society. If any class can do this, we can! We also need to have a little fun in this campaign. Don’t you agree?

The three of us are offering a challenge to inspire early action toward our Heywood goal. For each new Heywood member enrolled by December 31, we will make a cash gift to the 50th fund of $100. Additionally, each Heywood member will be identified on a bottle of Rosenblum Cellars wine at reunion. We hope this means Bill will have to bring 150 (or more) bottles of wine to reunion! Please help, we would like to see your name on one of these bottles!

All of the members of the 50th committee have been enjoying the conversations we have had with our class members as we reconnect and plan this milestone reunion. We are also grateful for the support our class has faithfully given to Carleton each year. Now we invite you to consider how you can be involved in our 50th gift. We, and the gift committee members, look forward to talking with you.

Your “Still Curious” Gift Chairs,

Bill Gage  Jim Johnson  Jim Ulland

P.S. We’ve enclosed a pledge intent form that can be used to indicate a gift that is already in place, to request information about a gift you are considering, or to make a pledge. You are also welcome to contact Jennifer Foth in the Carleton development office at 866-208-3889 or jfoth@carleton.edu with individual questions.