For our 50th reunion class gift, the Gift Committee is proposing three major goals, all of which are designed to encourage giving from our class.

The first goal is to have our gift make a significant difference at Carleton. For our 50th gift, we’re going to focus on raising money for specific programs that are consistent with a new Carleton Strategic plan (https://apps.carleton.edu/strategic/). The plan lists six specific priorities for the coming decade:

1. Prepare students more robustly for fulfilling post-graduation lives and careers
2. Enhance the curriculum to improve liberal arts teaching and learning
3. Strengthen the socio-economic diversity of our student body
4. Maintain a self-sustaining economy with a growing endowment per student
5. Make focused investments in facilities that directly advance our mission
6. Embrace collaborative opportunities with other institutions to enhance our academic programs and save costs

The second goal is to select specific programs which encourage and assist Carleton students and faculty in making a difference in the world, particularly through some sort of innovative action (such as starting a health clinic for Somali women). One such innovative program, where some money has already been given, is to endow a ‘Class of 1966 Center for Civic Engagement and Social Entrepreneurship,’ focused on innovations to improve lives (supports Plan Priorities #1, #2, #3, #4, and #6). This Center already exists (https://apps.carleton.edu/ccce/), and our gift would ensure its future and enable it to expand its impact, for example, in helping students prepare and apply for the Will social entrepreneurship summer internships (https://apps.carleton.edu/career/students/internships/Fund/SocialEntrepreneurship/). A second idea for a specific endowment is financial aid for low/middle income and international students. This endowment is the essential element of Specific Plan goal #3.

However, we will be funding other specific programs. Members of our class have already funded specific projects, such as the Will internships, a rotating professorship, a student residence apartment, and a student scholarship fund. To become a supported program for our 50th reunion, there will need to be at least $250,000 total giving to the use. The Gift Committee will be soliciting your ideas for specific uses (consistent with the Strategic Plan) and will help recruit/coalesce the funding from those of you with similar ideas.
The third specific goal is to get 92% of our class to make some sort of gift, or any amount. Attaining this goal will set a 50th reunion gift participation record.

There are a number of ways to give:

1. **Outright gifts of cash or stock** make the most immediate impact. Life income gifts which can be set up to pay income now and convert to a use of your choice upon your death.
2. **Estate bequests** for which you can make Carleton (and the use of your choice) the beneficiary of a specific amount or % of your IRA, 401K, Trust, or Will.

We thank you in advance for your willingness to choose one of these ways to contribute to our 50th reunion legacy.

On behalf of the Class of 1966 50th Reunion Gift Committee,

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