RATIONALE FOR FURTHER READING.

1. Maurice Hamilton talks about his interest in landscape photography and how it began while at Carleton and has blossomed since. Three photographs and their stories are provided.
2. Carleton’s custodial staff established in 1993 a scholarship—learn about its current impact.
3. How does Carleton balance its financial requirements with student and student-family abilities to afford?
4. What are the goals of the 50th Reunion Gift Committee and why has Rick Heydinger responded?

Content

1. Jeffrey Pine on Sentinel Dome, the Swirl, and the Prince of Wale’s Hotel—what are the stories behind these three images?
2. The Custodial Scholarship fund began as an idea in 1993 and by 2014, there was over $168,000 available for Carleton student scholarships.
3. Carleton is expensive; answers regarding why and how it has met student and student-family financial needs are provided.
4. How does collaboration with St. Olaf benefit both institutions?
5. Why is Rick Heydinger so enthusiastic about his commitment?
6. What is a dumpling festival?
Carleton Then–Anne Elliott

“Fire drills used to be a way of doing bed checks in the women’s dorms. And, Myers Hall was supposed to be the safest dorm in case of tornados and the most fireproof. I was living in Nourse and Ricky Rosenfeld was living in Evans. We knew that there was a basement level fire alarm in Myers. We set it off and used the tunnels to get back to our respective dorms. In the meantime, even though the alarm went off, no one came out of Myers. Then, apparently, the house mother panicked as the doors were locked. Someone smashed one of the glass boxes that held keys, the key didn’t work in unlocking the door—end of bed checks!” Editor’s note: Fire drills were also a way of getting someone who was still out after hours, back-in.

Reunion Information

It is only 4 months until reunion and perhaps one item, although discussed in previous issues of the 50th Reunion Newsletter, involves the very personal decision to give to Carleton (or not). The next section summarizes the myths and facts regarding Carleton’s admission policy, costs, financial aid, student debt, and then insights into Carleton itself, its admission and financial aid policies, the commitment of the custodial staff to Carleton, a profile of the current freshmen class, and other observations. These insights then lead to a progress report from the 50th Reunion Gift Committee

Carleton (Private and Higher Education) Myths and Facts

1. Carleton is a country-club for the wealthy.
2. Carleton is really expensive.
3. The national student debt loan crisis is out-of-hand and has been caused by colleges and universities themselves.
4. There are other greater needs both locally and globally.

What follows are five sections about Carleton and the nature of Carleton’s costs and the scholarship implications of its admissions’ policy and need-based student scholarship policy. Two sections involve two very different donor groups, the rationale for their giving, and the existing or potential impact of their giving.

First is the cost of attending Carleton. The next section presents President Poskanzer’s perspective on how to address and how Carleton specifically is addressing myth/fact #2 and 3. The third is a section on Carleton’s Financial Facts. Fourth is the class of 2019’s profile. Fifth is Charity Navigator’s rating of Carleton.

The next two sections involve two very different donor populations: the custodial staff and the alumni. Section number 6 features current Carleton student Lily Eisenthal ’16 who was awarded a scholarship from the Custodial Scholarship Fund. Section 7 is classmate Rick Heydinger’s explanation as to why he is giving to Carleton and why he has specifically focused his gift on Social Entrepreneurship. After all this information, the co-chairs of the Gift Committee will provide a report regarding their vision and progress.

Because giving is such a personal decision, there is also a list of the various issues of the 50th Reunion Newsletter containing many of the personal issues involved in deciding whether to give or not.

(1) Carleton Costs for 2015-16 was $62,046 and included:

- Tuition: $48,987
- Student Activity Fee: $276
- Room: $6,663
- Board: $6,120

Carleton is expensive, but why and what is gained (see section #2)?

(2) November 4th 2014 op-ed, Minneapolis Star Tribune
“Counterpoint: 4 ways to keep college accessible, affordable” by President Steve Poskanzer

In a recent commentary (“Student debt: This one’s on you, higher ed,” Oct. 29), Andy Brehm asserts that the student loan debt crisis is princi-
pally the fault of colleges and universities themselves. He accuses academic institutions of jacking up tuition and encouraging students and their families to assume unreasonable debt to pay for fluff and frills.

Alas, this analysis of the seemingly intractable nature of college costs is simplistic and glib.

All of us have a stake in keeping student debt within manageable limits and ensuring that graduates can pursue their dreams without crippling financial burdens. There’s plenty of shared work and responsibility to correct the current state of affairs.

For our economy to be strong, we need our colleges and universities to be bastions of academic quality, accessible to all qualified students from Minnesota and beyond.

How do we achieve this?

First, we must demand transparency about costs and debt loads—and punish predatory institutions that encourage irresponsible levels of student debt. Ninety percent of students attending for-profit colleges borrow an average of $40,000 to pay for their schooling—but only 23 percent of those students will earn a degree within six years. Many such colleges exist only by churning federal student loan dollars; 75 percent of the revenue at for-profit colleges flows directly from the federal government. The average default rate at for-profit colleges is 19.1 percent, as compared with 3.6 percent at the University of Minnesota or 2.3 percent at Carleton College.

Second, all schools, including elite nonprofit colleges, should work aggressively to prevent students from borrowing too much. Smart approaches would include linking or capping loan charges based on graduates’ disposable income, and loan forgiveness programs for graduates who go into public service work. Schools, banks and regulators should make it easy for students and families to consolidate loans, as with consumer debt.

Third, the federal government and colleges should step up their efforts to enroll talented needy students. This means adequately funding government loan programs for students from poor and middle-class families. It also means academic institutions should end so-called “merit aid” scholarships, which in truth are appealingly named tuition discounts to bring students in the door with little regard to a student’s genuine need. At Carleton, which meets the full need of all admitted students, more than 50 percent of our graduates receive some type of need-based financial aid; of students who received loans from Carleton, the average debt at graduation is only $18,000.

Fourth, and most important, we in higher education have a serious responsibility to contain costs—but not by decreasing quality. Tuition increases aren’t driven by bloated administrations and gold-plated recreation centers. Many thoughtful books have analyzed the complicated economics of higher education. Those who care about this issue might read “Why Does College Cost So Much?” by Robert Archibald and David Feldman. Spoiler alert: Superb quality comes at a cost, and the extraordinary education delivered today at America’s best colleges and universities—with small classes, individualized attention, research opportunities with committed teacher-scholars and technology-rich learning—is far superior to what most of us experienced in our far-off college years.

When colleges have added administrators, it is usually in response to growing federal regulations (e.g., immigration compliance and preventing sexual assaults) or to meet pressing student needs (e.g., career counseling, job and grad school placement, psychological and disability services).

One promising way to contain costs is to collaborate with other colleges—Carleton’s growing partnership with St. Olaf College is helping both schools improve academic offerings and student service, while also seeking efficiencies through economies of scale.

The pressing and interconnected issues of college access, student debt and post-graduation prospects require thoughtful, multi-actor and multi-pronged solutions. Keeping faith with the next generation de-
mands wise but difficult action by families and students (not taking on unreasonable debt), academic institutions (not raising tuition without concomitant increases in financial aid; being careful fiscal stewards and cutting costs), and government (no more unfunded mandates; penalizing schools with exploitative loan programs). Loyal alums can also help by giving to need-based scholarships.

All of this depends on better reasoning and tighter analysis of the underlying issues, which, of course, is what colleges and universities are supposed to be equipping their graduates to do.”

(3) Carleton’s Financial Facts

Carleton welcomes and strongly encourages talented students from all economic backgrounds to apply. Because Carleton is committed to being affordable to all admitted students and is committed to meeting the full demonstrated financial need of all admitted students for all four years, students and their families needing financial support are a very high priority for Carleton’s resources. In order to accomplish this:

- More than $49.4 million in financial aid was awarded to Carleton students in 2014-15.
- For Class of 2019 students who demonstrated need, the average financial aid award was $45,597.
- About 54% of the Class of 2018 received need-based grants and scholarships, which do not need to be repaid. Average Carleton grant: $36,683.
- Eliminating obstacles: Carleton charges no application fee for students who apply online for admission.
- To provide maximum financial aid to all students in need, Carleton does not offer merit scholarships.
- Carleton’s total comprehensive fee covers most student expenses except books and supplies, personal spending money, and travel.

(4) Carleton’s Class of 2019 Profile

A summary is provided below with the full profile found here: [http://apps.carleton.edu/admissions/apply/requirements/profile/](http://apps.carleton.edu/admissions/apply/requirements/profile/)
The following information about net cost for the class of 2019 is revealing:

- Students with family incomes of less than $40,000 had an average net cost of $3,028.
- Students with family incomes of $40,000 to $80,000 had an average net cost of $10,232.
- Students with family incomes of $80,000 to $120,000 had an average net cost of $22,345.
- Students with family incomes of $120,000 to $160,000 had an average net cost of $31,307.

Charity Navigator’s Rating of Carleton College

Charity Navigator has given Carleton a 4-star rating and a score of 93.48. Other small liberal colleges and universities with 4-star ratings included Berea College (94.90), Bowdoin (90.18), Brown University (92.18), Carnegie Mellon University (96.65), Cornell College (IA) (91.76), Emory University (95.30), Oberlin (91.67), St. Olaf (92.72), Stanford (94.24), Wellesley College (92.58), and Yale University (91.97). Amherst, Claremont, Harvard, Pomona, Princeton, Swarthmore, and Williams all had 3-star ratings. Two well-known Charities, Doctor’s Without Borders and the Natural Resources Defense Council both received 4-star ratings and scores over 95.

Donor Perspectives

The first perspective features current Carleton student Lily Eisenthal ’16 who was awarded a scholarship from the Custodial Scholarship Fund. It is the source of funds for this scholarship that is particularly important. The second is a personal statement from classmate Rick Heydinger regarding his 50th Reunion gift decision.

(6) How Scholarships Help: Lily Eisenthal ’16

By Laura Theobald

“When Pat Flynn began the Custodial Scholarship Fund for Carleton students in 1993, she hoped it would continue past her retirement—but she had no idea it would one day benefit her own granddaughter, Lily Eisenthal ’16.

In fact, Lily hadn’t even been born when Flynn conceived the idea for custodians to help students pay for college. “I’d see the kids at Carleton every day, and it seemed like they lived on ramen noodles,” Flynn says. “So I thought, maybe we can do something to help them.”

Flynn, now retired, proposed her idea at the next union meeting. Instantly, she says, about 25 people raised their hands and said they’d give. After a few months, they had worked out with the college a way for custodians to elect to have money from their paychecks automatically deducted and put into the scholarship fund.

It’s a refreshing reminder, Flynn says, how anyone can make a difference. And that small efforts make a big impact: The first year of the scholarship fund, $500 was awarded to one student. By 2014, the fund had grown to $168,483 and was able to benefit three Carls, including Lily.

“The custodians make this happen, and I think it’s so great,” Lily says. “They make it so I can worry less about money and put more energy toward my Carleton experience.”

A Cinema and Media Studies major, Lily says she initially resisted coming to Carleton because it had been such a part of her family’s history; not only had her grandmother worked here, her parents met on campus when they were both students in the mid-80s. But after she attended the high school summer writing program at Carleton, she real-
ized the community was where she wanted to be after all. Now she
couldn’t imagine college anywhere else and cherishes her experiences:
studying abroad in Russia, working at the college radio station, and re-
searching silent film star Alla Nazimova for film history class, a paper
she hopes to publish.

Lily says she is grateful for her grandmother’s determination. It’s im-
pressive how Flynn’s vision has grown, not only in dollars but also in
scope. In 1998, the custodians added an annual bake sale with pro-
cceeds going to support the fund, and a few years ago they also began a
“Change-a-thon,” to contribute the spare change they find while clean-
ing vacated rooms. They’ve also sold a cookbook and worked with a lo-
cal grocery store for donations to further bolster the fund.

“It’s important to stay invested in the students,” says custodian Julie
Stoeckel, who co-founded the scholarship with Flynn in 1993. She says
she’s pleased the fund has continued for so long—and that her own
daughter, Kiersten Stoeckel ’15, was also able to benefit from it.

“I thought it was a wonderful idea from the beginning,” Stoeckel said.
“We’re so grateful for the students. They’re the ones we’re here for.”

(7) My 50th Reunion Gift on Social Entrepreneurship
by Rick Heydinger

Although I am not involved in the organizing of our 50th Reunion
(thanks to all who are contributing so much time and energy), even
from a distance I can feel the pace pick up. I check my calendar to en-
sure the days are set aside; get excited about seeing classmates; and
give attention to deciding on the size of my 50th Reunion financial gift.

Since graduation, Beverly (’72) and I have made modest contributions
to Carleton. We chose to target our gifts to social service organizations
with missions focused on individuals most in need.

With 50 years in the rearview mirror, I have come to appreciate more
deeply the impact Carleton has had on my life. This reflection has
caused me to change my priorities for my Reunion gift. It will be my
largest gift to Carleton and one of the largest I have made to any organi-
ization.

I have decided to designate my 50th Reunion gift for the Center for
Civic Engagement, a multi-faceted program that values teaching, learn-
ing, and needs in society that align with my passions. Although college
administrators understandably prefer unrestricted funds, my designa-
tion gives me the “emotional return” that my investment will support a
program that aligns my passions with the Carleton’s priorities.

Social Entrepreneurship at Carleton

Social Entrepreneurship (SE) builds on three areas that will continue
to strengthen our alma mater.

• Course work – there are courses in which SE is the focus; there
are also courses in which SE concepts can play a significant role
(e.g., economics, natural sciences, political science, gender studies,
public health, computer science).

• Internships – an essential SE building block is Carleton students,
faculty and non-profit agencies working together to develop a social
enterprise. This often results in a student internship. Experience
shows that SE internships bridge the gap between academe and the
real world, offering students opportunities that cannot be replicated
on campus while, at the same time, preparing them for their post-
Carleton life.

• Student-faculty research – Faculty and students working closely
together has long been a tradition that distinguishes Carleton. SE
present faculty and students opportunities that stimulate new re-
search ideas, with collaborations resulting that benefit both.

The Gift as An Investment

Whenever I make a philanthropic investment I ask two questions:
• Is this a needed program?
SE aligns with two of the Carleton’s strategies outlined in the 2015 Strategic Plan:
• Prepare students for their post-graduate lives by exploring careers using internships as a valuable tool;
• Strengthen the socio-economic diversity of the student body.
Experience with SE programs demonstrates that they attract students with a wide range of interests because of the diversity of topics being pursued.

• Is this program well-established or experimental?
SE has become an established field in institutions as diverse as Oxford, U of Michigan, Colby, Santa Clara and Cornell (IA). A pioneer of SE work, Muhammed Yunus has even won a Nobel Prize.
Experience shows that SE programs develop students with impressive career success and a track record of job creation, both handsome returns for this investment.

Our 50th Reunion Gift

Two years ago Eric and Mimi (Garbisch) Carlson presented to Carleton a comprehensive proposal to introduce, support, and embed SE into Carleton’s range of options. It aligns well with my own passions as well as the strategies highlighted in the Carleton’s 2015 Strategic Plan.

It has given me incentive to put my 50th Reunion gift at the top of our personal list for 2016.

My pitch to classmates is simple:
• Stretch in whatever way you can to contribute to our 50th Gift;
• Follow your passion. My commitment will be to designate my gift to the Center for Civic Engagement.

Thanks. Look forward to seeing you in June.” Rick

There are now 165 stories from classmates and 51 of 53 detailed ‘In Memoriam” tributes: see our 50th Reunion Web Page

Report of the Gift Committee
by Eric Carlson and Mimi Davisson

As our 50th Reunion nears, we would like to review with all of you, our classmates, the gift element of our reunion.

What is the driving force behind our gift? Our class gift committee has been eager to create a gift that will have a lasting impact for current and future students at Carleton. This will be our legacy. As we all know, alumni giving helped to fund our time at Carleton, and we want to “pay it forward.” To achieve this, the gift team decided to choose several gift options before starting to raise money, unlike earlier classes that decided their gift use after raising money. We have recommended two areas for giving, but, of course, the opportunity also exists for each of us to give to any part of Carleton that is meaningful to us individually.

The two selected gift areas – a) The Center for Civic Engagement and b) Scholarships for low and middle income students – have the appeal of helping current students right now and future students in perpetuity. In addition, these choices are consistent both with Carleton’s Strategic Plan and the upcoming Capital Campaign. (Our Gift will be counted both as a 50th Reunion Gift and as a gift to the Capital Campaign.)

There are both immediate and deferred ways to give. Immediate gifts are always valuable because they can be used by Carleton to address current needs. Deferred gifts are important because they help Carleton’s long range financial planning and give added impact to Carleton’s fund raising. All deferred gifts, no matter the size, automatically qualify the donors to become members of the Heywood Society.
We have made good progress toward our goal of eighty (25% of our classmates) Heywood Society members. We reached our year-end 2015 goal of 66 members, so we will reach our ultimate goal when fourteen more of you make deferred gifts. A second challenge has been offered which will increase our class gift by $5,066 for each of the next fourteen deferred gifts.

We are delighted that the total dollar amount of our gift so far has already ranked the Class 1966 fifth in all-time 50th class gift dollar amounts. We are confident that we will have moved up in the ranking when we present our gift at the June reunion. We also hope to stand high in the rankings for percentage of classmates participating in the Gift.

We are eager to discuss ways of giving with you. Please contact either of us (ericinlg@gmail.com, 408 356 3683; mimio2557@aol.com, 508 627 2950) or Mari Aylin in the Carleton College’s Development Office (maylin@carleton.edu, 507 222 4203).

We hope you all will contribute to our Legacy Gift in whatever amount is comfortable for you. Every gift is important!

Please see our class website (https://apps.carleton.edu/alumni/classes/1966/) for more info.

Thank You!!

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**Correction**

On page 6 of Issue #11 of the 50th Reunion Newsletter, there was a copy of an op-ed piece entitled “Why the 1920s U.S. Ban on Japanese Immigrants Matters Today” written by Professor Shotaro Oshima, P’96. Omitted from this op-ed piece was the following acknowledgement: “Acknowledgement with appreciation for the advice and encouragement from Mr. Joshua T. Rabinowitz, a retired lawyer (Harvard JD) is in order, but any mistakes or shortcomings are solely the writer's responsibility.”

This article can be found at http://www.huffingtonpost.com/shotaro-oshima/1920s-us-ban-japanese_b_8858260.html

**A Somewhat Dated Satirical Piece that Remains Timely by Mark Steinberg**

Here is the web site: http://www.huffingtonpost.com/mark-steinberg/trump-drops-out-satire_b_7845642.html

**Capturing the Moment: A Story with Pictures from Maurice Hamilton**

“My interest in landscape photography had its roots at Carleton, but it really developed only after I moved to California and blossomed after several trips to the American Southwest and the northern Rockies. In this brief article, I will describe three of my favorite images and some of the circumstances associated with photographing them.

**Jeffrey Pine on Sentinel Dome**

The image of a Jeffrey pine on Sentinel Dome in Yosemite, photographed in the 1980s, remains one of my favorite photographs and was once featured on a calendar. Hiking to the top of Sentinel Dome, situ-
ated at just over 8,000 feet, was a relatively easy climb of 400 feet along a 1 mile trail. The sky was initially blue but changed dramatically during the afternoon as a bank of cumulus clouds approached. Though menacing, and possibly heralding a thunderstorm, the clouds formed a dramatic background for the tree, which I photographed from a position that highlighted the form of its branches. Later, I learned that Ansel Adams had photographed the same tree years before, when it was alive, from a similar perspective. The tree has since toppled.

The Swirl

Probably the most logistically and geographically challenging image I have captured is this one of weathered sandstone layers that I call the Swirl, part of a fascinating landscape of solidified sand dunes located in the Coyote Buttes region of northern Arizona. This area is controlled by the Bureau of Land Management, which requires a permit for entry. (Limited in number, some permits are available online 6
months in advance and others by lottery on the day of entry.) A trip to this area typically involves arriving at a remote parking area not far from Page AZ early in the morning, then hiking along a stream bed and trail until reaching the area of sandstone buttes. From that point onwards, there is no trail or signage, and one must navigate among a series of buttes that look surprisingly similar in the general direction of a feature called the Wave. Most people who find the Wave (by no means guaranteed) probably stop at that point (a destination in itself), but a further walk along a cliff past sandstone formations that resemble brains eventually leads to the Swirl. Although I have been there several times, this was the only occasion when a cloud positioned itself so perfectly in the image. The lighting at this location is generally optimal for photography in late afternoon, but it’s important to allow enough time for the return hike to avoid navigating through the rugged and unmarked terrain after dark (a dangerous proposition!). Overnight camping is not permitted, and finding the way out is even more difficult than finding the way in. In addition to a permit, essential ingredients for this trip include companion(s), GPS, lots of water, flashlight, and maybe an emergency beacon (just in case). Failure to do so can be, and indeed has been, fatal.

Prince of Wales Hotel

The image of the Prince of Wales Hotel, which is perched above Waterton Lake in Waterton Lakes National Park, Alberta, is another favorite. Unlike the locations for the previous images, reaching this one was easy—it only required driving within a short distance of this vista point. I knew that the morning sun would illuminate the side of the hotel facing this spot and scouted the area in advance to determine the best location for my photograph. The next morning, however, the weather was cloudy and gloomy—not optimal for the image I had hoped to capture. Then, amazingly, the sun peeked out and shone like a spotlight on the hotel, which stood out against a foreboding background. This lighting created one of my most dramatic images.

While space does not permit description of more than a few images from my website (mauricehamilton.com), I would be pleased to provide additional information to interested Carleton alums.

Published Articles Regarding Giving from the previous 11 issues of the 50th Reunion Newsletter:

All previous 50th Reunion Newsletter issues are archived on the class web site (https://apps.carleton.edu/alumni/classes/1966/).

1. Issue #4, page 6: Scholarship presentation by VP & Dean Thiboutot and discussion by current Carleton scholarship recipients.
2. Issue #4, page 8, discussion by the gift committee of creating a 50th Reunion Legacy Gift.
3. Issue #4, page 8, discussion of divestment by Carleton.
4. Issue #5, page 7, an op-ed on to divest or not.
5. Issue #6, page 7, an update on the divestment issue by Brett Smith ’64.
Fun-Facts about Carleton Students

From 2000 to 2011, Carleton graduates won 62 Fulbright, 19 Watson, 75 NSF, 9 Kresge Science, 16 NCAA Postgraduate, 2 Rhodes, and 1 Howard Hughes Medical Institute fellowships.

Student Faculty Ratio at Carleton is 9:1. Average class size is 18.

Beginning in fall 2016, Carleton College will operate the following Antioch Education Abroad programs:

- Buddhist Studies in India
- Comparative Women’s and Gender Studies in Europe
- Arts and Culture in West Africa
- Community Development in Cameroon
Two Joshua trees (*Yucca brevifolia*) near the top of Ryan Mountain (1664 m) in Joshua Tree National Park, California. Stems used for fence posts and mine timbers by early Euro-American settlers; Native Americans used the leaves for making sandals and baskets. Seeds and flowers were food sources.