Jim Haughn and Mark Gonzalez rode their bicycles from Ohio and North Dakota to Reunion to help raise awareness and encourage contributions to the Sustainability Revolving Fund, as a part of the Class of 1983’s 25th Reunion Gift.

If you would like to support Jim’s Bright Idea by making a contribution to the Sustainability Revolving Fund, you can give online at www.go.carleton.edu/brightidea83.

If you have any questions, please contact the Alumni Annual Fund at aaf@carleton.edu or call 800-745-2275.
What is the Sustainability Revolving Fund (SRF)?

The SRF represents one of Carleton's newest and biggest steps in continuing to be a leader in sustainability in higher education. It is a pool of money overseen, in part, by students, and earmarked for specific projects on campus that promote sustainability and carbon neutrality. The Sustainability Revolving Fund supports projects that return a cost savings to the College in the form of lowered energy usage.

Over the past year, many staff, student, and faculty members have been working hard to prepare project proposals for the SRF. In its newness, the Sustainability Revolving Fund has a huge potential to grow. With support from Jim's Bright Idea, you can expect to see some exciting things happen over the next few months.

Some projects seeking SRF support are:
- Installing Vending Misers on vending machines on campus. These motion sensitive mechanisms reduce energy use of machines if no one passes by the machine for 15 minutes.
- Replacing high watt light bulbs in Cowling Gym (and other buildings).
- Low flow shower heads and faucets in the dorms.
- Installing more efficient window insulation in Carleton-owned houses.

The fund is currently not capable of financially supporting all of these great projects. All contributions will go a long way in making these projects possible. Please give to the Sustainability Revolving Fund today at www.go.carleton.edu/brightidea83.