The Case for Carleton
Dear Class of 1992,

As volunteers on campus, we’ve watched up close the great work of Carleton's students, faculty, staff, and leadership. We wholeheartedly support the stellar education that Carleton students are getting today, becoming alums who make a meaningful difference in the world.

Beyond our personal experiences and emotions, we also want data. So in this presentation, we answer these key questions:

- What makes a Carleton education special?
- How has the College prudently managed its resources to keep spending in check?
- How does financial aid affect Carleton's socio-economic diversity?
- Why does my gift matter?

We hope this presentation helps you understand and feel great about why increasing your financial support is key to Carleton's continued success!

Class of ’92 Reunion Committee
What makes a Carleton education special?
A Carleton education teaches students to analyze issues both qualitatively and quantitatively. This is rare—and important—in the real world.
Click on a name to learn more about their Carleton journey.
In the Class of ’20, 30% of students identify as people of color, 13% are among the first generation in their families to attend college, and 8.5% are international.
Great faculty teach at Carleton. 
Click on a name to learn more about their Carleton journey.
For 5 years running, Carleton has been ranked as having the best undergraduate faculty among top-tier colleges.
Measured against its most selective peer institutions, Carleton does a better job of providing a top-quality education.
How has the College prudently managed its resources to keep spending in check?
While Compensation and Scholarships have increased over the past 30 years, Carleton has wisely allocated its money to reduce Operations and Plant expenses.
Carleton has added space only when necessary. Our years on campus were some of the most under-built in the College's history.
Carleton depends on its alumni volunteer network to support Admissions, Annual Fund, Multicultural Alumni Network, the Career Center, and Reunion Committees.
Generous alumni help Carleton punch far above its Faculty and Financial Resources weight class. We can do more, though!

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<tr>
<th>Year</th>
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<th>Financial Resources</th>
<th>Alumni Giving</th>
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<th>Graduation &amp; Retention</th>
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How does financial aid affect Carleton's socio-economic diversity?
The Strategic Plan calls for increasing Carleton’s socio-economic diversity. This will allow us to reclaim the mantle of THE academically elite middle-class school.
Carleton commits to meeting 100% of each student's demonstrated financial need, whether that need increases or decreases each year.

Students with family incomes of less than $40,000 have an average net cost of $3,755 per year.

Students with family incomes of $40,000 to $80,000 have an average net cost of $6,718 per year.

Students with family incomes of $80,000 to $120,000 have an average net cost of $15,058 per year.

Students with family incomes of $120,000 to $160,000 have an average net cost of $23,281 per year.
We must keep Carleton affordable and accessible to the broadest possible range of students without saddling them with overly burdensome debt.
Alumni gifts have a dramatic impact on Carleton's financial aid budget, making a phenomenal education possible for more lower and middle income students.
Carleton students graduate with significantly less debt than their peers at similar schools. Alumni Annual Fund giving is key to continuing this trend.
Why does my gift matter?
Alumni donations supported us while we were students. Now, it’s our turn. We're far above average; let's give like it!
Meeting or exceeding our 25th Reunion fundraising goal would equate to providing need-based financial aid packages to at least 10 students.
Just think how much more Carleton could achieve with financial resources on par with those of its peer institutions.
If you're fortunate enough to be in a position to consider donating more this year, please reflect on the role your Carleton education has played in your success.
What can I do to help?
Attend Reunion and other Carleton events. Donate generously today. Volunteer for the College.
Summary

In its research, the '92 Reunion Committee learned:

- Carleton provides an awesome education – one of the best in the world.
- Carleton's academic and social environment values diversity in all its forms — curiosity, collaboration, scholarship, and never taking yourself too seriously.
- Carleton students and alums are contributing in every field, changing lives throughout our nation and the world.
- Carleton's premier education costs money — for the best teachers, for scholarships, and for competitive facilities. The College spends this money intentionally and frugally.
- Carleton supports students and their families financially, so kids from every background have access.
Let's renew our commitment to Carleton by continuing to live President Gould's mantra:

“You are forever a part of Carleton, and Carleton is forever a part of you.”
Please help reach our Reunion goals:

- 63% giving a donation
- $400,000 raised

Join us in supporting today's Carleton students!