October 2008

Dear Classmate:

A letter announcing our 15th Reunion should have arrived in your mailbox recently. The dates are set for June 18-21, 2009, and the planning committee is currently plotting and planning to bring you a great Reunion. All you have to do is show up, which we sincerely hope you do!

In the past, we on the gift committee have sent a letter each fall that espouses the importance of alumni giving to Carleton. It still is. We usually elaborate with a long list of reasons why your dollars are so important. They still are. This year – our Reunion year – we’d like to shorten our letter but add another reason to our list: the economy. The College faces fierce competition for grants from philanthropic foundations & other nonprofits. Carleton’s extraordinary level of alumni giving does not go unnoticed by these review boards and often makes the difference in winning grant money. Whether your donation is $100 or $10,000, it helps to leverage literally millions of dollars for educational and financial aid programs. In our 15th year since graduating from Carleton, we’d like to ask you to make Carleton a priority in your giving this year.

Please consider a special Reunion s-t-r-e-t-c-h gift of $500 this fiscal year (i.e. prior to June 30, 2009). Carleton has made it easier than ever to donate to the Alumni Annual Fund:

- Mail in a check with the self addressed envelope provided with this letter.
- Donate via the website with a one-time gift or spread payment of your gift across several installments: www.go.carleton.edu/givenow.
- Maximize your tax benefit by donating appreciated stock: call Carleton’s Gift Accounting Office at 800-758-9441 for details.

After you’ve made your gift, be sure to check www.matchinggifts.com/carleton/ to see if your employer (or your spouse’s) will match your gift.

Sincerely,

Gary Nicholas  Becca Bloomfield Davis  Brent Griffith  Christian Hakala  Becky Roy Lien

Class of 1994 Gift Committee