Class of 1968 Visioning Group Meeting Summary


The purpose of the meeting was for the group to envision the most effective 50th reunion planning structure for the Class of ’68, to identify a core group of classmates to engage in reunion planning and to create a plan to enlist their help.

Key Decisions

Theme

Two phrases were agreed upon for inclusion in the ’68 50th reunion theme: Who We Are . . . and Still an Experiment. These phases will be combined with ’68 and the 50th reunion dates and visually packaged into a 50th reunion logo that will be used consistently across all platforms to market the reunion. This raw material will be given to the College designer who will create several draft logos that will be shared with the visioning group.

Structure

Members of the visioning group agreed to assemble a reunion planning group of approximately 35 people. At the first meeting the planning group will split into three working groups, largely self-selected: Outreach, Program and Gift. Each of the working groups will have 3-4 identified leaders prior to the first meeting.

Program leaders: Bob Carlson, Helen Jensen, Larry Sommer

Outreach leaders: Barb Sommer

Gift leaders: Bill Freedman and others to be determined in conjunction with Bill (possibly Gary Jacobsen and George Jacobson)

Kathy Klobe Matthew and Andy Selden agreed to serve as co-chairs for the planning group. Steve Bayne will be asked to join them in this role.

The visioning group will dissolve once the full planning group has been assembled.

Meetings

The 50th Reunion Planning Group expects to meet three times. Meeting timeframe will be roughly from noon on Friday to 1:00 p.m. on Saturday.

October 28-29, 2016 -- Carleton
May 5-6, 2017 -- Carleton

January 26-27, 2018 – location to be determined

Recruiting

Approximately 42 classmates were identified who will be invited to join the planning group. Classmates will all be called by a member (or two) of the visioning group. Recruiting calls will be made as soon as possible after initial program materials are circulated (including these Notes) as noted below, and completed by September 9. Classmates will learn about the working groups during the recruiting conversation and the visioning team member will also send the written description of the working groups in a follow up email.

After each recruiting call, the visioning team member will send a short email to the visioning group and Mari to report on whether the classmate will be joining the planning group and if there was an initial sense of working group preference. Mari will keep a record of the recruiting progress and will periodically send updates to the visioning group. We expect the Gift Group will be slightly larger, and the expectation is that everyone on the Planning Group will contribute at least modestly to the efforts of the Gift Group.

Action Items

- Mari will draft a meeting summary and share it with Kathy and Andy for input, edits and additions
- Mari will schedule a breakfast meeting for local members of the ’68 visioning group with a subset of previous, recent 50th reunion leaders: Tom Merritt ’66, Joan Higinbotham ’66, Sara Jones ’65, Art Kaemmer ’65, Lee Mauk ’63 (Options are Thursday, 9/1, Tuesday, 9/6 or Wednesday 9/28 for a 7:30 a.m. breakfast meeting at Hilltop in Edina)
- Mari will set up a conference call for Kathy, Andy, Steve and Mari to bring Steve up to speed and learn where he would like to serve in the committee structure
- Mari will set up a conference call for Andy, Bill and Mari to bring Bill up to speed and develop next steps for recruiting other gift leaders for the working group
- Visioning group members will draft a message to send to classmates on their recruiting list introducing the purpose of your upcoming phone calls. Draft messages can also be shared by email with other members of the visioning committee so language for this common mission can be shared.
- Mari will distribute a master list of classmates identified for the planning group and their assigned caller from the visioning group
- Mari to work with Carleton communications staff to secure designer time so draft logos can be ready for review by the visioning group prior to the October meeting
- Andy and Kathy will work with Mari to create the agenda for the October meeting
• Kathy will compose a first draft of a welcome letter that will be sent to members of the planning group in advance of the October meeting
• Mari to explore if the President’s video message for CAVE is available to share with other members of the planning group/class