

# KATHY EVERTZ

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Interim Director, Academic Support Center  
Carleton College  
B-ASC  
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## EDUCATION

- PH.D., UNIVERSITY OF MINNESOTA, MINNEAPOLIS, MINNESOTA** 1992  
*Major: Art History (emphasis on American Art); Minor: American Studies*  
*Dissertation advisor: Robert Silberman*  
*Dissertation title: Saving the Lady: "Commercialization" and the 1986 Statue of Liberty Centennial*
- M.A., UNIVERSITY OF MINNESOTA** 1984  
*Major: Art History (emphases in Modern and Ancient Art; minor emphasis in American Art)*
- B.A., UNIVERSITY OF MINNESOTA** 1982  
*Major: Art History*

## ACADEMIC ADMINISTRATION

- DIRECTOR, ACADEMIC SUPPORT CENTER** SEPTEMBER 2004 - PRESENT  
*Carleton College* *Northfield, Minnesota*
- DIRECTOR, UNIVERSITY OF WYOMING WRITING CENTER** SPRING SEMESTER 2004  
*Academic Affairs, University of Wyoming* *Laramie, Wyoming*
- DIRECTOR, UNIVERSITY STUDIES FIRST-YEAR PROGRAM** FALL 1997 –FALL 2003  
*Academic Affairs, University of Wyoming* *Laramie, Wyoming*
- CO-DIRECTOR, "ONE BOOK, ONE WEEK, ONE COUNTY"** NOV. 2003-JAN. 2004  
*Ellbogen Center for Teaching and Learning., Univ.. Of Wyoming* *Laramie, Wyoming*
- COORDINATOR, "RACE AND CLASS" BOOK DISCUSSION GROUPS** SPRING 2002  
*University of Wyoming* *Laramie, Wyoming*
- DIRECTOR, THE WYOMING CONFERENCE ON ENGLISH** 1993-97

## TEACHING

- DIRECTOR, UNIVERSITY STUDIES FIRST-YEAR PROGRAM** FALL 1997-DECEMBER 2003  
*Academic Affairs, University of Wyoming* *Laramie, Wyoming*
- Taught the University Studies First-Year course. Taught "Art History III" (Modern Art Survey, a W3 "writing-intensive" senior-level course). Taught approximately one course/semester in the Honors Program ("Freshman Honors Colloquia" and senior Honors seminar, "Public Art in the U.S.").
- ACADEMIC PROFESSIONAL/LECTURER** FALL 1993-SUMMER 1997  
*Department of English, University of Wyoming* *Laramie, Wyoming*

Consulted in the UW Writing Center (individual tutoring and writing-across-the-curriculum workshops and presentations). Mentored first- and second-year teaching assistants in Freshman Composition. Teaching duties included “Freshman English/Composition,” “Freshman Honors Colloquium I and II,” “Advanced Freshman Composition,” “Writing in the Technical Fields,” “Critical Reading and Writing,” and “Public Art/Public Spaces” (an American Studies graduate-level seminar).

**TEMPORARY LECTURER** FALL 1989-SPRING 1993  
*Department of English, University of Wyoming* Laramie, Wyoming

Consulted in the UW Writing Center (individual tutoring). Teaching duties included “Freshman English/Composition,” “Advanced Freshman Composition,” and “Critical Reading and Writing.”

**TEACHING ASSISTANT** FALL 1984-SUMMER 1988  
*Program in Composition and Comm., University of Minnesota* Minneapolis, Minnesota

Teaching duties included “Freshman Composition,” “Honors Freshman Composition” “Writing for the Arts Other Than Literature,” “Advanced Expository Writing,” and tutoring in the Writing Lab.

**TEACHING ASSISTANT** SPRING 1988  
*Urban Studies Program, University of Minnesota* Minneapolis, Minnesota

Developed and taught “Art in the City,” an undergraduate colloquium for majors in the Urban Studies Program.

**INSTRUCTOR** SPRING 1986  
*Katherine E. Nash Gallery, University of Minnesota* Minneapolis, Minnesota

Developed and taught “How to Write About Art,” a workshop for nontraditional students.

**INSTRUCTOR** FALL 1983-SPRING 1984  
*Dept. of Independent Study, University of Minnesota* Minneapolis, Minnesota

Taught “Art in Western Civilization” by mail. Graded essays written primarily by nontraditional students.

**TEACHING ASSISTANT** FALL 1982-SPRING 1986  
*Dept. of Art History, University of Minnesota* Minneapolis, Minnesota

Assisted professors by advising students, grading papers and exams, and operating A-V equipment. Courses included “Introduction to Art History,” “Survey of Ancient Art,” “Survey of Renaissance and Baroque Art,” “Master Painters of the Nineteenth Century,” “Survey of Nineteenth- and Twentieth-Century Art,” “Art of the Film,” and “American After 1865.”

## TEACHING AWARDS

Honors Program Scholar for Advanced Honors Courses Spring 2003  
*Wyoming Honors Organization, University of Wyoming*

Teaching Excellence in Advanced Honors Courses Spring 2002  
*Wyoming Honors Organization, University of Wyoming*

“Top Prof” Award Fall 2001  
*Cap and Gown Chapter of Mortar Board, University of Wyoming*

University Studies First-Year Course Excellence in Teaching Award, Administration category <i>Academic Affairs, University of Wyoming</i>	Spring 2001
Teaching Excellence in Advanced Honors Courses <i>Wyoming Honors Organization, University of Wyoming</i>	Spring 2000
“Top Prof” Award <i>Cap and Gown Chapter of Mortar Board, University of Wyoming</i>	Fall 1998
Excellence in Teaching Upper-Level Honors Courses Teaching Award <i>Honors Student Advisory Council, University of Wyoming</i>	Spring 1998
Extraordinary Merit in Teaching Award <i>College of Arts and Sciences, University of Wyoming</i>	Spring 1996
Fred Slater Award for Teaching Excellence in Lower Division English Courses <i>Department of English, University of Wyoming</i>	Spring 1994

## **OTHER AWARDS AND GRANTS**

"Thumbs Up" Award for Outstanding, Positive Contributions Arts and Sciences Student Council, University of Wyoming	October 2002
2002 International Writing Centers Association Book Award <i>For The Politics of Writing Centers (with Jane Nelson)</i>	April 2002
Nominee, “Warming Up the Chill” Award <i>Ellbogen Center for Teaching and Learning</i>	December 2002
A&S Nominee, Center for Teaching Excellence, 7 <sup>th</sup> Annual Colloquium on Teaching Excellence, “Courses Built for Learning” <i>College of Arts and Sciences, University of Wyoming</i>	May 1997
Instructional Improvement Travel Grant <i>Center for Teaching Excellence, University of Wyoming</i>	Spring 1997
Curriculum Innovation Grant <i>Center for Teaching Excellence, University of Wyoming</i>	Spring 1996
Nominee, Omicron Delta Kappa, National Leadership Honorary Society <i>University of Wyoming</i>	Fall 1995
Curriculum Innovation Grant <i>Center for Teaching Excellence, University of Wyoming</i>	Spring 1995
Individual Professional Development Stipend <i>Wyoming Arts Council</i>	Spring 1994
Fellowship for Independent Study and Research <i>Wyoming Council for the Humanities</i>	1991-92
Samuel Kress Fellowship <i>Department of Art History, University of Minnesota</i>	1986-87

## ADVISING

### GRADUATE THESIS COMMITTEES: UNIVERSITY OF WYOMING

Sarah Greywall, M.A., American Studies	Spring 1999
Rebecca Menlove, M.A., American Studies	Spring 1998
Francis Fox, M.F.A., Art (Studio)	Spring 1997
Carmen Raines, M.A., English	Spring 1996
Adam Harris, M.A., American Studies	Spring 1995
Carmen Raines, M.A., American Studies	Spring 1994

### UNDERGRADUATE THESIS ADVISING: UNIVERSITY OF WYOMING

Thesis director for Brady Emmett, Senior Honors Thesis, Finance	Spring 2004
Thesis director for Jamie Pourier, Senior Honors Thesis, Business Admin.	Fall 2002
Thesis director for Jamie Snyder, Senior Honors Thesis, Psychology	Fall 2001
Thesis director for Sarah Holland, Senior Honors Thesis, Molecular Biology	Spring 2000
Thesis Director for Jody Cousins, Senior Honors Thesis, Psychology	Spring 1999
Thesis Director for Wendy Sikes, Senior Honors Thesis, Dept. of English <i>Sikes received the Outstanding English Honors Thesis Award</i>	Spring 1996
Bambi Vicklund, McNair Scholars Program	Fall 1994

## PUBLICATIONS

### BOOKS

Jane Nelson and Kathy Evertz, eds. *The Politics of Writing Centers*. Heinemann-Boynnton/Cook, CrossCurrents Series, Charles Schuster, general ed. August 2001. *The book won the 2002 International Writing Centers Association Outstanding Scholarship Book Award.*

*Critical Reading and Writing*, Kathy Evertz. University of Wyoming Correspondence Study Course Guide for English 2030.

### ARTICLES AND BOOK CHAPTERS

With Joan Mullin, Peter Carino, and Jane Nelson, "Administrative Theory: The Politics and Practices of Location," *The Writing Center Director's Resource*, Christina Murphy and Byron L. Stay, eds. IWCA Press, 2006.

Kathy Evertz. "The Statue of Liberty." *Encyclopedia of American Studies*. Danbury, CT: Grolier. 2001.

Kathy Evertz. "How Can the Writing Center Be a Liberatory Center When It's Also a WAC [Writing-Across-the-Curriculum] Center?" *Writing Lab Newsletter*, January 1999.

Kathy Evertz. "Writing Across the Curriculum and the Writing Center: The Problem of Appropriating the Teaching." *Writing Lab Newsletter*, March 1996.

Kathy Evertz. "Preface." In *Lora Webb Nichols: Homesteader's Daughter, Miner's Bride*, Nancy Anderson. Caldwell, ID: the Caxton Printers, Ltd., 1995.

Kathy Evertz. "The 1986 Statue of Liberty Centennial: Commercialization and Reaganism."

*Journal of Popular Culture*, 29(3), 1995, pp. 203-24.

Kathy Evertz. Annotations (sections on American art from 1900-1945). In *Prospects* 10, 11 (1985, 1986): *American Studies: An Annotated Bibliography*.

Kathy Evertz. Book review of *Farm Women*, Rachel Ann Rosenfeld. In *WHOM [Women Historians of the Midwest] Newsletter*, March 1987, p. 4.

## PRESENTATIONS

Kathy Evertz, Jane Nelson, and Mya Dosch. "Writing Realities vs. Images that Conceal: The Visual Rhetoric of Self-Representation." Session proposal for Conference on College Composition and Communication. New Orleans, LA. March 2008. Accepted.

Kathy Evertz and Gene Bauer. "The Writing Center as Motherhood: Synergizing Tutoring Missions." International Writing Centers Association. Houston, TX. April 2007.

Kathy Evertz and Jane Nelson. "Does Grading Matter? The Silence of Pedagogy." Conference on College Composition and Communication. San Antonio, TX. March 2004.

Kathy Evertz and Jane Nelson. "Visualizing Writing Centers and Writing Programs: The Politics of Representation." Conference on College Composition and Communication. New York, NY. March 21, 2003.

Kathy Evertz, Durand Duin, and Jamie Pourier. "Public Art and Public Image at the University of Wyoming." Owen Wister and the Wild West Symposium. American Heritage Center. Laramie, WY. September 19, 2002.

Kathy Evertz and Jane Nelson. "Writing Center Work as Public Art." International Writing Centers Association Meeting. Savannah, GA. April 12, 2002.

Allen Trent, Kathy Evertz, Dominic Martinez, et al. "Discussion, Dialogue and Discourse: Social Action, Or Should We Just Stop Talking." Symposium on Social Justice. University of Wyoming. Laramie, Wyoming. March 15, 2002.

Kathy Evertz. "Diversity and Inclusiveness." Presentation at ADED 5890-02: College Teaching for Graduate Students. University of Wyoming. Laramie, Wyoming. March 11, 2002.

Kathy Evertz, Durand Duin, and Jared Long. "The Materiality of Memory." Symposium on the World Trade Center Attacks. American Studies Program, University of Wyoming. October 25, 2001.

Kathy Evertz. Roundtable discussion leader. "Service-Learning in First-Year Courses." The First-Year Experience National Meeting. Houston, TX. February 16, 2001.

Kathy Evertz. Session Chair. "Research and Material Production for ESL Composition." Conference on College Composition and Communication. Minneapolis, MN. April 13, 2000.

Jane Nelson and Kathy Evertz. "The Politics of Exclusion." International Writing Centers Association Meeting. Bloomington, IN. April 16, 1999.

Kathy Evertz. "Expanding the Center: The Implication of Service-Learning Tutoring Practices for Writing Centers." Conference on College Composition and Communication. Atlanta, GA. March 27, 1999.

Kathy Evertz. Workshop chair. “‘Let’s Put on a Show!’: How to Organize Professional Conferences and Seminars.” Conference on College Composition and Communication. Chicago, IL. April 1, 1998.

Jane Nelson and Kathy Evertz. “Mapping Connections: Developing Outreach Opportunities and Programs.” National Writing Centers Association. Park City, UT. September 20, 1997.

Kathy Evertz. “(How) Can the Writing Center Be a Liberatory Center When It’s a Writing-Across-the-Curriculum Center?” Conference on College Composition and Communication. Phoenix, AZ. March 14, 1997.

Kathy Evertz. “(How Can the Writing Center Be a Liberatory Center When It’s a Writing-Across-the-Curriculum Center?” Midwest Writing Center Association Meeting. Minneapolis, MN. October 5, 1996.

Kathy Evertz. “Virginia Frederick Large and the Wyoming Landscape.” Western Lands: Rocks, Rails, and Ranching Conference, American Heritage Center, University of Wyoming. Laramie, WY. September 27, 1996.

Kathy Evertz. Issue session leader. “Should We Be Teaching Reading in the Writing Center?” Second (Inter)National Writing Centers Conference. St. Louis, MO. September 29, 1995.

Kathy Evertz. “Writing Across the Curriculum and the Writing Center: The Problem of Appropriating the Teaching.” Rocky Mountain Modern Language Association/Rocky Mountain Writing Centers Association. Colorado Springs, CO. October 29, 1994.

Kathy Evertz. Invited chair and respondent. “Art and Popular Taste.” Third Front Range Symposium in the History of Art. University of Colorado-Boulder. September 19, 1992.

Kathy Evertz. “‘She Got the Colors Right’: Virginia Frederick Large and the Wyoming Landscape.” Suspect Terrain: Surveying the Women’s West (4<sup>th</sup> Coalition for Western Women’s History Conference), Center for Great Plains Study. University of Nebraska-Lincoln. July 25, 1992.

Kathy Evertz. “Sponge Tiaras, Plastic Torches, and Taste: Public Attitudes Toward the Material Culture of the 1986 Statue of Liberty Centennial.” 1991 Wyoming Conference on English. University of Wyoming, Laramie, WY. June 25, 1991.

Kathy Evertz. “Bending the Rules: Diversifying the Model Conference.” Colorado College Writing Centers Conference. Colorado Springs, CO. April 18, 1991.

Kathy Evertz. “Light and Death: Liberty in 1986 and the Rhetoric of Restoration.” Popular Culture Association National Meeting. San Antonio, TX. March 27, 1991.

Kathy Evertz. “The Malling of Main Street: Aitkin, Minnesota and the ‘Humonga Mall.’” Mid-America American Studies Association Third Annual Meeting. St. Paul, MN. May 1987.

Kathy Evertz. “John Marin and Futurism: A Re-evaluation.” Annual Graduate Student Symposium, Art Institute of Chicago. Chicago, IL. 1984.

## **CURRICULUM DEVELOPMENT AND IMPROVEMENT**

Attended the First-Year Experience national meeting, Atlanta, GA. February 22-25, 2003.  
Attended half-day workshop, “A Nation Learns About Learning Communities: Applying

Today's Strategies to Your Learning Community Programs.”

Presented workshop, “The USP [University Studies Program] Intellectual Community Requirement,” Ellbogen Center for Teaching and Learning, University of Wyoming, October 25, 2002.

Attended the Conference on College Composition and Communication, Chicago, IL. March 20-23, 2002.

Attended the First-Year Experience national meeting, Orlando, FL. February 15-19, 2002. Attended half-day workshop: “Critical Thinking in First-Year Courses.”

Attended the First-Year Experience national meeting, Houston, TX. February 16-19, 2001. Attended half-day workshop: “Service-Learning in First-Year Courses.”

Attended the First-Year Experience meeting, San Francisco, CA. January 25-29, 2000. Attended two half-day workshops: “Peer Mentors: Recruiting and Training” and “Learning Communities.”

Attended the National Council for Teachers of English national meeting, Denver, CO. November 18-23, 1999. Attended, with Beth Gasson (Peer Assistant Coordinator, 1999-2000), the workshop entitled “Pushing the Boundaries of Multicultural Education: Supporting Gay, Lesbian, Bisexual and Transgendered Students, Families and Colleagues in Our Literacy Classrooms.”

Attended The Summer Seminar in Rhetoric and Composition, Millikin University, Decatur, IL. June 7-12, 1998.

Developed (with Christina Besch and Teresa Cole) the University Studies First-Year Program web site, Fall 1997: <http://august.uwyo.edu/unstfirstyear/homepage.htm>.

Developed the UW Writing Center web site (later modified by Jody Cousins): <http://www.uwyo.edu/asa/CTE/Writing.htm>.

Attended The Summer Seminar in Rhetoric and Composition, Nazareth College, Rochester, NY. June 2-8, 1996.

Attended The Summer Seminar in Rhetoric and Composition, Nazareth College, Rochester, NY. June 5-9, 1995.

Redesigned and taught Engl 1100, Advanced Freshman Composition, Fall 1995.

Designed and taught AmSt 4500, Public Art/Public Spaces, Spring 1994.

Designed (with Jane Nelson, UW Writing Center, and John Nydahl, Mechanical Engineering) Engl 2005, Writing in the Technical Fields, Spring 1994.

## **CONSULTING: MANUSCRIPT REVIEWS**

Book proposal and two chapters from a proposed textbook (no title). Author team from University of Maryland. Wadsworth Thomson Learning.

*Text, Context, and Legacy*, Bedford/St. Martin's.

*Joining the Conversation: Writing About Popular Culture*, Mayfield.

*Writing and Reading Across the Curriculum*, 7<sup>th</sup> ed. Addison, Wesley, Longman.

*Entry Points*. Addison, Wesley, Longman.

*Working With the Past*, David Bartholomae and Anthony Petrosky. Bedford-St. Martin's.

*Extending the Context: Conflicts and Connections in History and Culture*. Allyn & Bacon.

*Rhetoric and the Media*, Gary Thompson. Allyn & Bacon.

*Writing and the Movies*. Allyn & Bacon.

*A User's Manual for College Writers* (prospectus and table of contents). Mayfield Publishing.

*Reading Culture: Contexts for Critical Reading and Writing*, 2<sup>nd</sup> ed., Diana George and John Trimbur. HarperCollins.

*Writing from A to Z: A Handbook*, Reagan, Brusaw, Alred, and Oliu. Mayfield Publishing.

*The Allyn & Bacon Handbook* (chapters 3-5), Rosen and Behrens. Allyn & Bacon.

*Exploring America's Cultures: Readings About the American Experience*. St. Martin's Press.

## **CONSULTING: OTHER**

Writer and copyeditor, "Dynamic Earth" exhibit wall text, Utah Museum of Natural History, May 2004.

Copyeditor, *Looking Back at White Bear Lake: A Pictorial History of the White Bear Lake Area*, by Cynthia Vadnais, White Bear Lake, MN: White Bear Lake Area Historical Society, 2004.

Program Evaluator for the Wyoming Council for the Humanities, *Framing the Wild* public programs at UW Art Museum (David Wilson, "The Eye of the Needle, a Slide and Film Lecture from the Museum of Jurassic Technology"; panel, "The Art, the Science, and the Business of Wild Animal Display: A Roundtable Discussion, Prof. John Dorst, moderator), October 11-12, 2002.

Exhibit evaluator, *Utah's First Nations: Peoples of the Great Basin and Colorado Plateau*, Utah Museum of Natural History, May 20-21, 2002.

Program Evaluator for the Wyoming Council for the Humanities, "Lucy Lippard: Photography, Landscape, and Tourism." Fall 2000.

Program Evaluator for the Wyoming Council for the Humanities, "Lecture Series on Women Artists." Spring 2000.

Program Evaluator for the Wyoming Council for the Humanities, "The Union Pacific Railroad: Passenger Service in the Era of the Steam Locomotive," exhibit and related public programs at UW Art Museum. Fall 1997.



## COLLEGE AND UNIVERSITY SERVICE

Mellon Visuality Planning Grant: member Carleton College	Fall 2007-Present
Career Center Search Committee Carleton College	Winter 2008
Deans and Directors Committee: member Carleton College	Fall 2004-Spring 2005
Ensuring Student Success Committee: member Carleton College	Fall 2004-Spring 2005
Center for Teaching Excellence/Ellbogen Center for Teaching and Learning: member	Fall 1997-Spring 2004
8 <sup>th</sup> Annual Colloquium on Teaching Excellence Planning Committee: member	Spring 1998
Multicultural Student Leadership Initiative: mentor University of Wyoming	Fall 2003-Spring 2004
Ellbogen Center for Teaching and Learning: moderator <i>Writing Letters of Recommendation Workshop</i> (offered every semester, University of Wyoming)	Fall 2002-Spring 2004
Ellbogen Center for Teaching and Learning: presenter <i>Writing an Effective "Reflective Essay" Assignment</i> (with Jane Nelson, University of Wyoming)	April 14, 2004
Weeks of Welcome Academic Success Series: presenter <i>Time Management; What Do Grades Mean?; Talk, Don't Run: How to Talk to Your Professors; How to Organize Effective Study Groups</i> (University of Wyoming)	Fall 2003
UW New Faculty and Lecturer Orientation: panelist <i>Stimulating a Positive Learning Environment</i>	August 27, 2003
Service-Learning Ad Hoc Committee: member University of Wyoming	Fall 2002-Spring 2004
Learning Communities Team: member University of Wyoming	Spring 2002-Spring 2004
University Studies First-Year Program Advisory Committee: chair University of Wyoming	Fall 1997-Fall 2003
Retention Committee: member University of Wyoming	Fall 2001-Spring 2002
Learning Communities Summit Planning Committee: member University of Wyoming	Spring 2002
ADED 5890: guest speaker	March 11, 2002

<i>Diversity and Inclusiveness in the Classroom</i> (University of Wyoming)	
College of Arts & Sciences Student Board: invited speaker <i>Conversation in the Classroom</i> (University of Wyoming)	September 23, 2001
Cardinal Key (junior honorary society): faculty advisor	1998-1999
NCA Self-Study Subcommittee on University Studies and Undergraduate Education: member	Spring 1999
University Studies Program Committee: member	Fall 1997-Fall 2001
F1 (First-Year Course) Subcommittee: member	Fall 1997-Fall 2001
W1, W2, W3 (Writing) Subcommittee: member	Fall 1997-Fall 2001
C3 (Visual and Performing Arts) Subcommittee: member	Fall 1997-Spring 1998
Department of English Curriculum Committee: member	Fall 1996-Spring 1997
Jay Green Prize for Best Undergraduate and Graduate Essays in American Studies: judge	Spring 1993
English 2030, Critical Reading and Writing, Cohort Group: leader	1991-1993

## **SERVICE TO STATE AND COMMUNITY**

- Judge for Wyoming History Day. "Junior Individual Documentary." April 28, 2003.
- Judge for Wyoming History Day. "Junior Individual Documentary." April 22, 2002.
- Volunteer, Wyoming Public Radio pledge drive. Fall 2001, Spring 2002, Fall 2002, Spring 2003.
- Speaker, "The Statue of Liberty and Reaganism," PEO Club, Laramie, WY. 1996.
- Speaker, "'She Got the Colors Right': Virginia Frederick Large and the Wyoming Landscape," PEO Club, Laramie, WY. 1995.
- Speaker, "The Statue of Liberty and Commercialization," UW Retirees, Laramie, WY. 1995.
- Volunteer, Saratoga, Wyoming Historical and Cultural Museum, 1992.

## **PROFESSIONAL SERVICE**

- Reviewer, *Journal of The First-Year Experience and Students in Transition*, Spring 2003 to present.
- Chair, vendor/exhibits committee, International Writing Centers Association meeting, October 2005, Minneapolis, MN.

## **PROFESSIONAL MEMBERSHIPS**

- College Composition and Communication/NCTE

