Learning Outcomes and Associated Evidence

Students majoring in CAMS should be able to:

1) demonstrate substantial knowledge of the histories and theories of cinema and media;
   - Student self assessment via senior survey

2) analyze and interpret still and moving images while engaging relevant histories and theories;
   - Student self assessment via senior survey

3) make a thesis-drive argument supported by evidence in the text;
   - Student self assessment via senior survey

4) conduct research in cinema and media studies using primary and secondary sources and be able to evaluate the validity of those sources;
   - Student self assessment via senior survey

5) express ideas and present information using combinations of still and moving images, sounds and words;
   - Student self assessment via senior survey
   - Department video production evaluation rubric

6) demonstrate proficiency with the tools of digital media communication and expression
   - Student self assessment via senior survey
   - Department video production evaluation rubric
Student Comps Self Assessment Survey

1. To what extent have your CAMS courses helped you achieve the following learning outcomes? (10-point Likert scale from “not at all” to “a great deal”)

- I have a solid grasp of cinema and/or media history.
- I have a solid grasp of cinema and/or media theory.
- I know how to analyze and interpret still images.
- I know how to analyze and interpret moving images.
- I know how to analyze and interpret sound in film and/or media.
- I am able to conduct research in cinema and/or media studies using primary and secondary sources.
- I know how to make a thesis-driven argument supported by evidence in a variety of texts (visual, aural, written).
- I know how to express ideas and present information using combinations of images, sounds and words.
- I am proficient with the basic tools of digital media communication and expression.
- I have a solid grasp of the general parameters of my discipline and the major sub-fields of knowledge within it.

2. Which version of CAMS comps did you do?

3. To what extent did CAMS comps... (10-point Likert scale from “not at all” to “a great deal”)

- Serve as a meaningful capstone experience for you.
- Help you synthesize or consolidate the knowledge you gained from your CAMS courses.
- Help you gain confidence in your ability to work independently as a scholar or producer.
- Make you realize that you learned more in your CAMS courses than you thought.

4. To what extent was your CAMS comps project... (10-point Likert scale from “not at all” to “a great deal”)

- Grounded in your CAMS coursework.
- A reasonable amount of work for a 6-credit comps.
- A productive and worthwhile learning experience for you.
- An opportunity for you to synthesize or consolidate your knowledge of the discipline or field.
- In keeping with your own expectations for final outcomes.

5. What else would you like to tell us about your experience of the CAMS major, courses, or comps?
## Video Project Evaluation [CAMS]

### Student Name

### Theme
- Overall conception and goals
  - Specific comment here.
- Realization
  - Specific comment here.

### Construction
- Structure
  - Specific comment here.
- Dialogue
  - Specific comment here.
- Opening
  - Specific comment here.
- Conclusion
  - Specific comment here.
- Transitions
  - Specific comment here.

### Camera
- Overall conception or creative approach
- Composition
- Lighting
- Shot mix
- Camera movement
- Appropriate use of tripod or hand-holding

### Editing
- Overall creativity or inventiveness
- Overall construction
- Ordering of story segments
- Timing of individual cuts
- Pacing [overall rhythm of segments]
- EFX

### Audio
- Legibility
- Audio level matching across work
- Ins & outs
- EQ
- Translation

**Music & EFX**
- Thematic appropriateness
- Music mix / variation
- Placement
- EFX
- Marking structure with music and EFX
- Fades under voices
- Transitions between scenes

**Acting**
- Add or subtract rubrics as appropriate.

**Graphics**
- Intro title
- End credits
- Font Choices
- Design [scale on screen, typography, etc.]
- Lower-thirds
- Intertitles [Timing, clarity, etc.]

**Comments**
- Extended written comments here. Individual comments for each rubric may be added above.
- Project Grade: Traditional letter grade.
- [Grade/comment for rubrics above: Outstanding, Very Good, Competent, Needs Work, Ineffective]