Reasons for Choosing Carleton
As Given by Carleton's New Students
At the Point of Entry, 1992 to Date

Year of Enrollment

Percent "Very Important"

Strong Academic Reputation
Size of the College
Grads Go to Top Grad Schools
Grads Get Good Jobs
Offered Financial Aid
Good Social Atmosphere
Rankings in National Magazines
Offers Special Programs
Reason for Choosing the College in Which Enrolled:

*It Has a Very Good Academic Reputation*

Carleton New Students and Those at Reference Colleges
Reason for Choosing the College in Which Enrolled:

*I Wanted a School About the Size of This College*

Carleton New Students and Those at Reference Colleges

<table>
<thead>
<tr>
<th>Year of Enrollment</th>
<th>Percent &quot;Very Important&quot;</th>
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<tbody>
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<td>1992</td>
<td>70%</td>
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<td>2006</td>
<td>55%</td>
</tr>
<tr>
<td>2007</td>
<td>60%</td>
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</tbody>
</table>
Reason for Choosing the College in Which Enrolled:
Graduates Gain Admission to Top Graduate/Professional Schools
Carleton New Students and Those at Reference Colleges

<table>
<thead>
<tr>
<th>Year of Enrollment</th>
<th>Percent &quot;Very Important&quot;</th>
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<tbody>
<tr>
<td>1992</td>
<td>30%</td>
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<td>1993</td>
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<tr>
<td>1999</td>
<td>65%</td>
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</tbody>
</table>

Graph 4
Reason for Choosing the College in Which Enrolled: 

*Graduates Get Good Jobs*

Carleton New Students and Those at Reference Colleges

![Graph showing percentage of new students and reference college students choosing Carleton based on graduates getting good jobs over years.](image)
Reason for Choosing the College in Which Enrolled: 
*I Was Offered Financial Assistance*
Carleton New Students and Those at Reference Colleges
Reason for Choosing the College in Which Enrolled:

*Has a Good Reputation for Social Activities*

Carleton New Students and Those at Reference Colleges

![Graph showing the percentage of students who chose Carleton based on the college having a good reputation for social activities over the years.](Image)
Reason for Choosing the College in Which Enrolled:

*Rankings In National Magazines*

Carleton New Students and Those at Reference Colleges

Graph 8

Office of Institutional Research

CIRP-Reasons1.xls, Rankings1

2/13/2008
Reason for Choosing the College in Which Enrolled:

*It Offers Special Educational Programs*

Carleton New Students and Those at Reference Colleges

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**Percent “Very Important”**

- Carleton
- Peer Co-Ed Colleges
- Priv, Non-Sec, V Hi Selectv Cols

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**Year of Enrollment**

- 1992
- 1993
- 1994
- 1995
- 1996
- 1997
- 1998
- 1999
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007

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Office of Institutional Research

CIRP-Reasons1.xls, SpecialPrograms1

2/13/2008