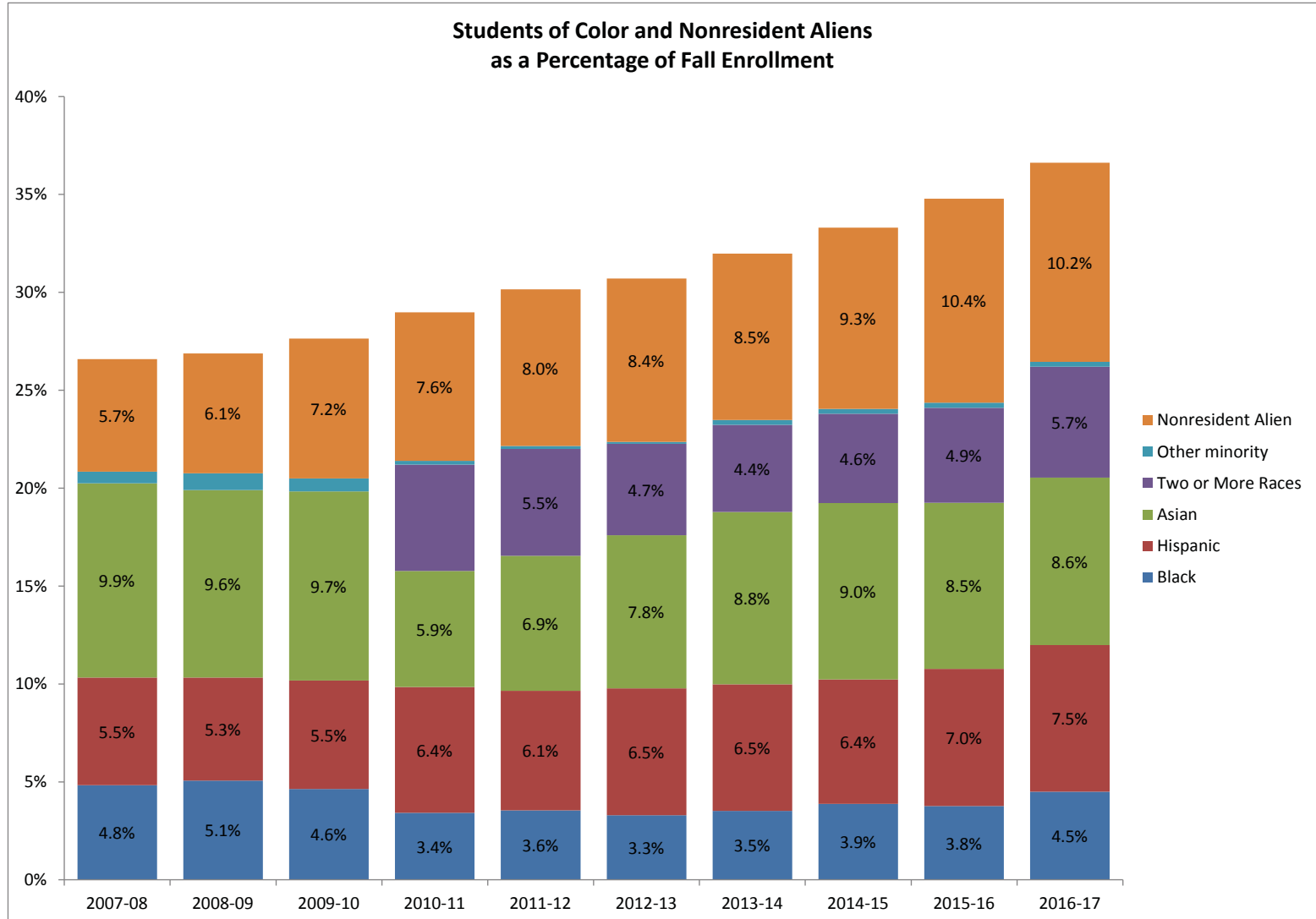


Student Recruitment and Enrollment

5

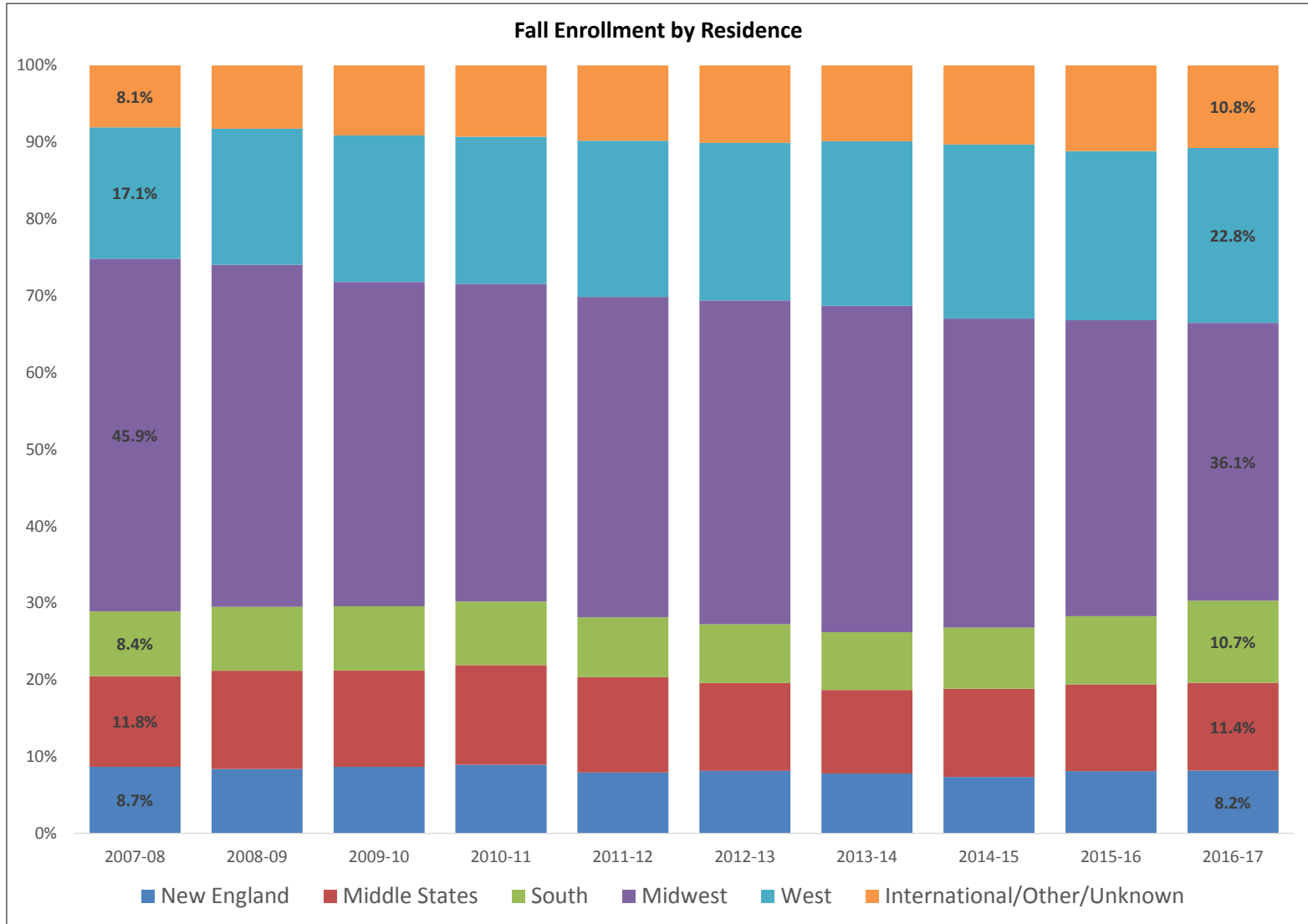


Note: Federal reporting requirements changed in 2010-11. Persons with any Hispanic ethnicity must now be reported as "Hispanic" (only) regardless of other racial categories. This, and the addition of a "Two or More Races" category will have the effect of decreasing reported enrollments in other racial categories. "Other minority" combines "Pacific Islander/Hawaiian native" and "American Indian/Alaska native".

Source: IPEDS Fall Enrollment reports, and Carleton fall census reports. All degree-seeking undergraduates.

Student Recruitment and Enrollment

6

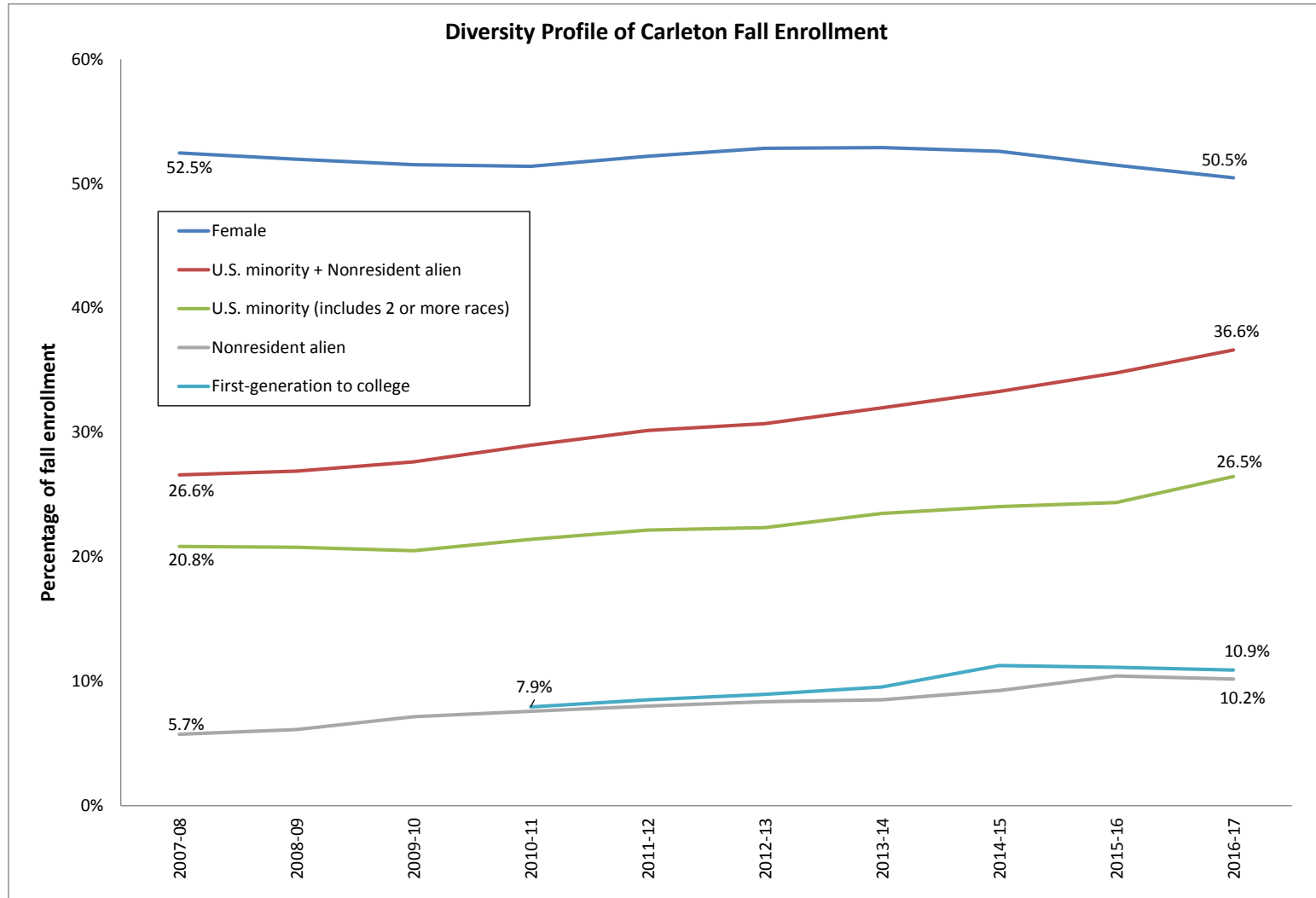


Goals: Improve both national and international diversity, reaching up to 12% international students, and build upon Carleton's ability to attract students from the West and the South.

Source: IPEDS Fall Enrollment reports, and Carleton fall census reports.

Student Recruitment and Enrollment

7



Goal: Strengthen the diversity of our student body (socio-economic, racial-ethnic, international, etc.) Gradually reach 12% international students.

Note: U.S. Minority combines: Hispanic, Black or African-American, Asian, Hawaiian/Pacific Islander, Native American/Alaska native, and Two or More Races. First-generation to college (neither parent has a bachelor's degree) is only available for the full fall enrollment since 2010-11.

Source: IPEDS Fall Enrollment reports, and Carleton fall census reports.