Headline Worksheet
Short, Active, Catchy

Qualities of good headlines:

- Short
- Active voice/declarative statement
- Catchy/Clever
- Contains main point
- Orients the reader to the story
- Omits needless words
- Stands by itself *(if you only read the headline, at least you’ve learned something)*

Others:

- ____________________________________________________________
- ____________________________________________________________

Write/make up/draft/propose as many headlines as you can for your poster.

*Use the answer to your research question as the foundation of your draft headlines.*

- ____________________________________________________________
- ____________________________________________________________
- ____________________________________________________________
- ____________________________________________________________
- ____________________________________________________________
- ____________________________________________________________
- ____________________________________________________________
- ____________________________________________________________

Use the back of the sheet if you need more space.