Robert E. Will '50 Internship Fund for Social Entrepreneurship

Supporting expenses associated with internships that incorporate the principles of social entrepreneurship
What is Social Entrepreneurship?

- Innovative, opportunity-oriented, value-creating, change agents (J Gregory Dees)
- Innovating on behalf of a disadvantaged group (e.g., the poor) and re-investing all ‘surplus income’ in the enterprise (Muhammed Yunus)
What is Social Entrepreneurship?

- In broad terms, it’s the process of pursuing innovative solutions to social problems. Rather than chasing financial profits (as a businessperson would) social entrepreneurs measure success in societal return. The practice stresses creativity in problem solving and a desire to create meaningful change for the betterment of society.

- Social entrepreneurs often recognize a societal problem, and then act creatively to help solve the problems. Like business entrepreneurs, they act on an idea, develop a business practice (typically a nonprofit) and proceed to manage the practice.
What are some examples of Social Entrepreneurship?

- **Darell Hammond and KaBoom:**
  - Hammond developed KaBoom in 1996 to play matchmaker between deep-pocketed sponsors (such as Metlife of the Kraft Food Foundation) and community groups, like churches and after-school programs. KaBoom allows for the two sides to work together to complete community tasks. With KaBoom's expertise a new playground can be built from scratch in about six hours.
  - [http://kaboom.org](http://kaboom.org)
What are some examples of Social Entrepreneurship?

- **Terri Ludwig and Enterprise Community Partners:**
  - Enterprise Community Partners has served as an advocate for affordable housing for nearly 30 years. They act as advocates to prevent foreclosure, reduce rental costs by encouraging energy efficient housing, and supplied more than 1.6 billion in loans to impoverished communities. Ludwig, who had been involved in microfinance, is CEO of the operation.

- [http://www.enterprisecommunity.com/](http://www.enterprisecommunity.com/)
What are some examples of Social Entrepreneurship?

- **DC Central Kitchen:**
  - DC Central Kitchen has prepared 25 million meals for their low-income and at-risk neighbors in Washington, DC since its founding in 1989. It runs several highly successful programs through food including a rigorous Culinary Job Training program for unemployed men and women who want to replace homelessness, addiction, and incarceration with new careers; a Food Recycling program to turn leftover food into surplus meals; a Healthy Corners program that delivers fresh produce and healthy snacks to 30 corner stores in which nutritious food options is limited; and the Campus Kitchens Project, in which they empower 5,000 student volunteers every year to implement their model in 31 communities across America.
  - [http://www.dccentralkitchen.org/](http://www.dccentralkitchen.org/)
What are some examples of Social Entrepreneurship?

- **The Big Issue:**
  - Launched in 1991, The Big Issue was designed in response to the increased levels of homelessness in London. The model was to give the homeless a chance to help themselves by providing them an opportunity to earn a legitimate income. Individuals must sign a code of conduct and then are provided a fixed pitch and a few free copies of the magazine. Once they have sold these magazines they can purchase further copies, which they buy for £1.25 and sell for £2.50, thereby making £1.25 per copy. Twenty years later the organization works with 2,000 homeless in the UK and sells about 105,000 per week. Its model has spread to cities all over the world, including Tokyo, Johannesburg, Sydney, Addis Ababa, Perth, Sao Paolo, Seoul and Nairobi.

- [http://www.bigissue.com/](http://www.bigissue.com/)
What are some examples of Social Entrepreneurship?

- **BASIX**: A microfinance and investment organization in India, BASIX was founded in 1996 as India’s first “new generation livelihood promotion institution”. It set up two fund based companies – Bhartiya Samriddhi Finance Ltd, a micro-finance NBFC in 1996 and Krishna Bhima Samriddhi Local Area Bank Ltd in 2001. Among the above programs, BASIX also provides consulting services in microfinance, training, institutional development (ID) and information technology (IT) applications. Currently, BASIX provides services to over 40,000 villages in 25 states and 240 districts across India.

- [http://www.basixindia.com/](http://www.basixindia.com/)
What are some LOCAL examples of Social Entrepreneurship?

- **City Kid Java Coffee:**
  - City Kid Java was created in 2002 in partnership with Urban Ventures Leadership Foundation, a non-profit organization based in South Minneapolis with the mission to revitalize the community through financially assisting Urban Venture's social programs. City Kid sells premium coffee and uses 100% of its profits to Urban Ventures youth programs including mentoring and educational programs, athletic teams, camps and youth leadership experiences for children in the Twin Cities. Each year, more than 1,500 kids get connected to the role models, mentors and life skills they need to succeed.

  - [http://www.citykidjava.com/about.html](http://www.citykidjava.com/about.html)
What are some LOCAL examples of Social Entrepreneurship?

- **Bogo Brush:**
  - Founded in 2012 by a young brother and sister, Bogo Brush is a toothbrush company selling artistically crafted, biodegradable toothbrushes made out of bamboo. For every one they sell, they will give one to a child in need. Their motivation is not only to increase environmental practices within our daily routines, but to increase awareness and action for oral health and hygiene for those without access to proper materials.
  - [http://bogobrush.com/](http://bogobrush.com/)
Where can I find opportunities?

- **Internships:**
  - [http://www.apha.org/membergroups/students/committees/APHASA_PHSO_Internships.htm](http://www.apha.org/membergroups/students/committees/APHASA_PHSO_Internships.htm)
  - [http://idealist.org](http://idealist.org)
Where can I find opportunities?

- **Fellowships:**
  - [http://www.clintonglobalinitiative.org/](http://www.clintonglobalinitiative.org/)
  - [https://www.ashoka.org/](https://www.ashoka.org/)
  - [http://www.skollfoundation.org/about/skoll-awards/](http://www.skollfoundation.org/about/skoll-awards/)
  - [http://globalcitizenyear.org/fellows/](http://globalcitizenyear.org/fellows/)
  - [http://www.piramalfellowship.org](http://www.piramalfellowship.org)
  - [http://www.familiesusa.org/fellowships/about-the-villers-fellowship.html](http://www.familiesusa.org/fellowships/about-the-villers-fellowship.html)
  - [https://www.humphreyfellowship.org/](https://www.humphreyfellowship.org/)
  - [http://www.ifesh.org/what-we-do/international-educators-for-africa-program/international-fellows-program/](http://www.ifesh.org/what-we-do/international-educators-for-africa-program/international-fellows-program/)
Where can I find opportunities?

**Jobs:**
- [https://groups.google.com/forum/m/#!forum/social-enterprise-jobs](https://groups.google.com/forum/m/#!forum/social-enterprise-jobs)
- [http://www.hungercenter.org/fellowships/emerson/](http://www.hungercenter.org/fellowships/emerson/)
- [http://villagebanking.org](http://villagebanking.org)
Other Resources

- **Social Enterprise Alliance**
  - [https://www.se-alliance.org/](https://www.se-alliance.org/)

- **Forbes' List of the Top 30 Social Entrepreneurs**
So How do I Get Funding?

The process is easy...
But takes some work on your part.
Find an internship/experience
Apply

Career Center Internship Funding Page:
http://apps.carleton.edu/career/students/internships/Fund/