



2017–2018

# Carleton

By the Numbers

Since its founding as Northfield College in 1866, Carleton has been closely identified with its vibrant, historic hometown. Northfield's slogan, "Cows, Colleges and Contentment," was established in 1914 and continues to underscore the importance of the colleges in the life of our community. Carleton is committed to being a good neighbor and community partner. These numbers are a reflection of how Carleton brings value to the Northfield community. If you would like more information about Carleton, please contact the College at:

Office of College Communications  
One North College Street  
Northfield, Minnesota 55057  
507-222-4309  
[apps.carleton.edu/community/](https://apps.carleton.edu/community/)

**\$78,000** ■ In 2016–17 Carleton’s annual voluntary contribution to the City of Northfield. Together, Carleton and St. Olaf contribute a total of \$156,000

**\$20,000** ■ Average annual sponsorship funding and in-kind contributions to support a variety of community events and initiatives

**925** ■ 2016 Total staff: Carleton—Full-time 590; Part-time 221 and Bon Appétit—114 full and part-time employees

**\$245,453** ■ Property Taxes and other Taxes and Special Assessments - FY 2016–17

**\$77.2 million** ■ 2016–17 gross payroll

**\$42.8 million** ■ 2016–17 capital expenditures

**\$3.0 million** ■ 2016–17 state payroll tax expenditures

**\$429,407** ■ Annual outlay by Carleton for municipal services (sewer, water, waste removal, etc.) provided by the city or privately contracted for 2016–17

**\$525,000** ■ Projected annual investment in the area agricultural sector by Carleton’s food service, Bon Appétit, through the purchase of local produce, meat, and dairy

**\$1.78 million** ■ Value of annual Carleton purchases and contracts with Northfield area businesses, including Biermans, Culligan, Dokmo Ford-Chrysler, Neuger Communications, Engage Printing, Northfield Lines, and many others

**2023** ■ Total enrollment fall 2017: 48.8% men, 51.2% women

**1,000** ■ Average number of free public lectures/athletic events/speakers/cultural events offered each academic year by the college drawing more than 150,000 people to campus

**43,945** ■ Total number of hours students contributed to local communities through programs, projects, and courses supported by Carleton’s Center for Community and Civic Engagement

**1,089** ■ Total number of Carleton students engaged in the local community through courses, volunteer programs, service internships, and community-based work study with local schools and not-for-profits. Those hours were the equivalent of nearly 5,000 full workdays, nearly a thousand full-time workweeks, or about 20 full-time work positions