Milton J. Bennett's Developmental Model of Intercultural Sensitivity (DMIS)

The DMIS describes the perspectives and behaviors in the face of cultural difference, and outlines a "continuum" of increasing cultural awareness, understanding, and adjustment (22). This chart of personal growth includes ethnocentric stages and ethnorelative stages.

**Ethnocentric stages:**
Ethnocentrism assumes that "the worldview of one's own culture is central to all reality" (30).

**DENIAL of cultural difference:**
1. **Isolation:** I live isolated in my homogeneous group, and I am uninterested in experiencing difference.
2. **Separation:** I intentionally separate myself from cultural difference to protect my own worldview.

**DEFENSE against cultural difference:**
The world is organized into "us and them." My own culture is obviously the best, which is why
1. **Denigration:** I denigrate other cultures.
2. **Superiority:** My culture is superior to other cultures
3. **Reversal:** My adopted culture is superior to my own original cultural. I went native.

**MINIMIZATION of cultural difference:**
1. **Physical Universalism:** We humans have all the same physical characteristics: we must eat, procreate, and die. These common biological features dictate behavior that is basically recognizable across cultures.
2. **Transcendent Universalism:** Whether we know it or not, deep down all humans share basically the same universal values. I assume that elements of my own cultural worldview are experienced as universal.
   **Danger:** cultural differences are often trivialized or romanticized.

**Ethnorelative stages:**
Ethnorelativism supposes that "cultures can only be understood relative to one another, and that particular behavior can only be understood within a cultural context" (46).

**ACCEPTANCE of cultural difference:**
I recognize and accept the fact that my own culture is just one of a number of equally complex worldviews. Therefore, I accept
1. **Respect for Behavioral Difference:** all behavior
2. **Respect for Value Difference:** that all values and beliefs exist in a cultural context.

I am curious and respectful toward cultural difference.
ADAPTATION to cultural difference:
1. **Empathy:** I have developed enough intercultural communication skills to be able to adapt to difference and consciously shift, through empathy, into another perspective, into another cultural frame of reference. I can also act in culturally appropriate ways in the other culture.
2. **Pluralism:** I understand that difference must always be understood within the context of the relevant culture. I have internalized more than one worldview.

INTEGRATION of cultural difference:
1. **Contextual Evaluation:** I am able to manipulate multiple cultural frames of reference in my evaluation of a situation. I am conscious of myself as a chooser of alternatives.
2. **Constructive Marginality:** My identity is not primarily based on any one culture. I am a constant creator of my own reality.

Bibliography