The author once put up a small exhibit for a store where his honey was on sale, to be used at a county fair. Extracted honey in jars of the various sizes in which it was regularly offered for sale was the principal part of the exhibit. It was arranged as attractively as possible about an observation hive containing a frame of brood and live bees. Above the exhibit was placed Fig. 128.—Advertising sign at the Bonney apiary. A large sign painted in two colors and worded substantially follows:

**PURE EXTRACTED HONEY**

Gathered by Cass County Bees From Cass County Flowers Expressly for Stier Grocery Co., Atlantic.

There was no attendant in charge of the exhibit, but according to the man in charge of the general department in which it was placed, there was more interest in it than in any other in the department. The live bees were of course the principal object of interest. Had there been an attendant in charge to answer questions and take orders the results might have been...
Figure 5

Figure 6