# Julia Feld Strand

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### ACADEMIC POSITIONS

#### Associate Professor (2020-present)

Carleton College (Northfield, MN)
Department of Psychology

#### Assistant Professor (2013-2020)

Carleton College (Northfield, MN)
Department of Psychology

#### Visiting Assistant Professor (2011-2013)

Carleton College (Northfield, MN)
Department of Psychology

#### Postdoctoral Research Associate (2010-2011)

Washington University (St. Louis, MO)
Department of Biomedical Engineering
Laboratory of Sensory Neuroscience and Neuroengineering

### **EDUCATION**

#### Ph.D. in Psychology (2010)

Washington University (St. Louis, MO)
Division of Brain, Behavior, and Cognition

#### M.A. in Psychology (2008)

Washington University (St. Louis, MO)

#### B.A. in Psychology and English, with honors (2004)

Tufts University (Medford, MA)

## Courses Taught

- Principles of Psychology (Psyc110)
- Sensation and Perception (Psyc220) with laboratory (Psyc221)
- Special Topics in Psychological Research (Psyc300)
- The Psychology of Spoken Words (Psyc362)
- Perceptual & Cognitive Expertise (Psyc372)
- Capstone Seminar: Psychology's Credibility Revolution (Psyc399)
- Color! (IDSC250)
- Summer Quantitative Reasoning Institute: Psychology (Carleton Summer Programs)

- \*Brown, V., \*Dillman-Hasso, N., \*Li, Z, \*Ray, L., \*Mamantov, E., Van Engen, K., **Strand, J.** (under review). Lipreading in noise: Cross-modal analysis of the Target-Masker Linguistic Similarity Hypothesis.
- \*Brown, V., Fox, N., **Strand, J.** (in press) Where are the...fixations?": Listeners use grammatical number cues to anticipate upcoming referents and reduce lexical search space. Journal of Experimental Psychology: Learning, Memory, and Cognition.
- Strand, I., \*Ray, L., \*Dillman-Hasso, N., \*Villanueva, J., \*Brown, V., (2021). Understanding speech amid the jingle and jangle: Recommendations for improving measurement practices in listening effort research. Auditory Perception & Cognition. https://doi.org/10.1080/25742442.2021.1903293
- \*Guang, C., \*Lefkowitz, E., \*Dillman-Hasso, N., \*Brown, V., **Strand, J.** (2021). Recall of speech is impaired by subsequent masking noise: A replication of Rabbitt (1968) Experiment 2. Auditory Perception & Cognition. https://doi.org/10.1080/25742442.2021.1896908
- Rohrer, J., Tierney, W., Uhlmann, E. L., DeBruine, L. M., Heyman, T., Jones, B., ... Strand, J., ... & Lucas, R. E. (2021). Putting the self in self-correction: Findings from the Loss-of-Confidence Project. Perspectives on Psychological Science. https://doi.org/10.1177/1745691620964106
- \*Brown, V., McLaughlin, D., Strand, J., & Van Engen, K. (2020). Rapid adaptation to fully intelligible nonnative-accented speech reduces listening effort. Quarterly Journal of Experimental Psychology.
- Strand, J., \*Brown, V., Barbour, D. (2020). Talking points: A modulating circle increases listening effort without improving speech recognition in younger adults. Psychonomic Bulletin & Review, doi: 10.3758/s13423-020-01713-y.
- \*Brown, V., & Strand, J. (2019). About face: Seeing the talker improves spoken word recognition but increases listening effort. Journal of Cognition.
- \*Brown, V., & Strand, J. (2019). "Paving" attention to audiovisual stimuli: Do incongruent stimuli incur greater costs? Attention, Perception, & Psychophysics, 6, 1743-1756. doi:10.3758/s13414-019-01772-x. Registered Report.
- Liben-Nowell., D., Strand, J., Sharp, A, Woods., K., Wexler, T. (2019). The danger of testing effects through selecting controlled subsets, with applications to spoken-word recognition. *Journal* of Cognition, 2, doi: 10.5334/joc.51
- \*Brown, V., & Strand, J. (2018). Noise increases listening effort in normal-hearing young adults, regardless of working memory capacity. Language, Cognition & Neuroscience, 34, 628-640. doi:10.1080/23273798.2018.1562084
- \*Brown, V., \*Hedayati, M., \*Zanger, A., \*Mayn, S., \*Ray, L., \*Dillman-Hasso, N., **Strand, J.** (2018). What accounts for individual differences in susceptibility to the McGurk effect? PLoS ONE, 13, doi:10.1371/journal.pone.0207160
- Strand, I., \*Brown, V., \*Merchant, M., \*Brown, H., \*Smith, J. (2018). Measuring listening effort: Convergent validity, sensitivity, and links with cognitive and personality measures. *Journal of Speech*, Language & Hearing Research, 61, 1463–1486, doi:10.1044/2018\_JSLHR-H-17-0257
- Strand, J., \*Brown, V., \*Brown, H., & \*Berg, J. (2017). Keep listening: Grammatical context reduces but does not eliminate activation of unexpected words. *Journal of Experimental Psychology:* Learning, Memory, & Cognition, 44, 962-973. doi: /10.1037/xlm0000488
- Strand, J., & Liben-Nowell, D. (2016). Making long-distance relationships work: Quantifying lexical competition with Hidden Markov Models. Journal of Memory and Language, 90, 88-102. doi: 10.1016/j.jml.2016.03.007
- Gahl, S., & Strand, J. (2016). Many neighborhoods: Phonological neighborhood density in retrieval, planning, articulation, and perception. Journal of Memory and Language, 89, 162-178. doi:j.jml.2015.12.006 0749-596X

- \*Slote, J., & Strand, J. (2016). Conducting spoken word recognition research online: Validation and a new timing method. Behavior Research Methods 48(2), 553-66. doi: 10.3758/s13428-015-0599-7
- Strand, J., \*Cooperman, A., \*Rowe, J., & \*Simenstad A. (2014). Individual differences in susceptibility to the McGurk effect: Links with lipreading and detecting audiovisual incongruity. Journal of Speech, Language & Hearing Research, 57, 2322-2331. doi:10.1044/2014\_jslhr-h-14-0059.
- Strand, J., \*Simenstad, A., \*Cooperman, A., & \*Rowe, J. (2014). Grammatical context constrains lexical competition in spoken word recognition. Memory & Cognition, 42, 676-687. doi: 10.3758/s13421-013-0378-6
- Strand, J., (2014). Phi-square Lexical Competition Database (Phi-Lex): An online tool for quantifying auditory and visual lexical competition. Behavior Research Methods, 46(1), 148-158. doi:10.3758/s13428-013-0356-8
- Strand, I., & Sommers, M. (2011). Sizing up the competition: Quantifying the influence of the mental lexicon on spoken word identification. Journal of the Acoustical Society of America, 130(3), 1663-1672. doi:10.1121/1.3613930
- Feld, J., & Sommers, M. (2011). There goes the neighborhood: Lipreading and the mental lexicon. Speech Communication, 53, 220-228. doi:10.1016/j.specom.2010.09.003
- Feld, I., & Sommers, M. (2009). Lipreading, processing speed, and working memory in younger and older adults. Journal of Speech Language and Hearing, 52(6), 1555-1565. doi: 10.1044/1092-4388(2009/08-0137).
  - Named 'All-around favorite article' in the Hearing Journal's Best of 2009: Audiologic Rehabilitation

### PEER-REVIEWED CONFERENCE PROCEEDINGS

\*Brown, V., \*Chen, X., \*Hedayati, M., \*Sikes, C., Strand, J., \*Wilson, T., & Liben-Nowell, D. (2019). Node ordering for rescalable network summarization (or, the apparent magic of word frequency and age of acquisition in the lexicon). In Complex Networks and Their Applications VII (pp. 66-80). Springer International Publishing.

## PEER-REVIEWED PEDAGOGICAL PUBLICATIONS

Strand, J., & \*Brown, V. (2019). Publishing open, reproducible research with undergraduates. Frontiers in Educational Psychology, 10. doi: 10.3389/fpsyg.2019.00564

## NON PEER-REVIEWED PROFESSIONAL WRITING

- Strand, J. (2020) "When Science Needs Self Correcting." Medium https://tinyurl.com/ya4mlpcv o This essay received a Commendation from the Society for the Improvement of Psychological Science
- Strand, J., (2021). "Error Tight: Exercises for Lab Groups to Prevent Research Mistakes" errortight.com

## EXTERNAL GRANT SUPPORT

- NIH AREA grant 1R15DC018114-01, 9/1/2019-8/31/2022, "Evaluating the listening effort associated with audiovisual speech," \$404,634.00
- Association for the Advancement of Liberal Arts Colleges support for a workshop on "Teaching and Employing Open Science Practices at Small Liberal Arts Colleges," to be conducted 08/2021, \$17,000

## INVITED TALKS

- Toward A More Robust Science: Transparency, Replicability, and Self-Correction (March, 2021). Washington University in St. Louis, Advanced Cognitive, Computational and Systems Neuroscience Pathway Lecture Series.
- Listening effort and audiovisual speech (April, 2020). Baylor College of Medicine Core for Advanced Magnetic Resonance Imaging Seminar Series. Online.
- The many faces of listening effort (March, 2020). Union College Department of Psychology lecture. Schenectady, NY.
- Integrating contextual and perceptual information during spoken word recognition (March, 2017). Washington University in St. Louis Department of Psychology lecture.
- Why you're a better listener than your smartphone: Context and visual cues in spoken word recognition (March, 2016). Carleton Clubs Twin Cities Downtown Luncheon. Minneapolis, MN.
- Careers at liberal arts colleges: Maintaining a successful research program. (November, 2014). Annual meeting of the Psychonomic Society. Long Beach, CA.
- It's very hard to wreck a nice beach: Using Hidden Markov Models to model spoken word recognition (July, 2014). Carleton College Summer Science Tea Talks (with David Liben-Nowell).
- Grammatical context and models of spoken word recognition. (September, 2013). University of Minnesota Center for Cognitive Sciences Textgroup, Minneapolis, MN.
- Words in the Mind: Perceiving Spoken Language. (July, 2013). Carleton Summer Science Tea Talks.
- Expert perception: Face & speech recognition. (June, 2013). Advanced Placement Psychology Summer Institute.
- Recognizing words by sight and sound: Lexical competition and the mental lexicon. (March 2013). University of California, Berkeley Linguistics Department Colloquium.
- See what I'm saying? Speech perception by ear and eye. (July, 2012). Carleton College Summer Quantitative Reasoning Institute research talk series.
- The expert in each of us. (June, 2012). Advanced Placement Psychology Summer Institute.
- Spoken word recognition: Individual differences and cognitive effects. (October, 2011). Carleton College Linguistics Department Colloquium Series.

## Talks at National Conferences

- Brown, V., Fox, N., Strand J. (November, 2020). "Where are the . . . fixations?": Grammatical number cues guide anticipatory fixations to upcoming referents and reduce lexical competition. Presented at the Annual Meeting of the Psychonomic Society.
- Strand, J. (November, 2019). The jingle and jangle of listening effort. Presented at the Auditory Perception, Cognition and Action Meeting. Montreal, Canada
- Strand, J., & \*Slote, J. (November, 2014). Validating the use of on online platform to collect spoken word recognition data. Presented at the Auditory Perception, Cognition and Action Meeting. Long Beach, CA.
- Gahl, S., & Strand, J. (January, 2013). Explaining phonetic variation: Similarity vs. confusability as predictors of vowel dispersion. Presented at the Linguistics Society of America Annual Meeting, Boston, Massachusetts.
- Feld, J., & Sommers, M. (November, 2010). There goes the neighborhood: Lipreading and the structure of the mental lexicon. Presented at the Auditory Perception, Cognition and Action Meeting. St. Louis, Missouri.

## POSTERS AT NATIONAL CONFERENCES

- \*Brown, V., \*Dillman-Hasso, N., \*Li, Z., \*Ray L., \*Mamantov, E., Van Engen, K., & Strand, J. (November, 2020). Lipreading in noise: Cross-modal analysis of the Target-Masker Linguistic Similarity Hypothesis. Annual Meeting of the Psychonomic Society.
- \*Guang, C., \*Lefkowitz, E., \*Dillman-Hasso, N., \*Brown, V., **Strand, J.** (November, 2020). Recall of speech is impaired by subsequent masking noise: A direct replication of Rabbitt (1968). Auditory Perception, Cognition and Action Meeting
- \*Ray, L., \*Dillman-Hasso, N., \*Brown, V., \*Hedayati, M., \*Zanger, A., \*Mayn, S., **Strand, J.** (November, 2019). What accounts for individual differences in susceptibility to the McGurk effect? Auditory Perception, Cognition and Action Meeting, Montreal, Canada.
- \*Brown, V., & Strand, I. (November, 2019). About face: Seeing the talker improves spoken word recognition but increases listening effort. Annual Meeting of the Psychonomic Society, Montreal, Canada.
- Strand, I., \*Brown, V., Barbour, D. (November, 2018). Talking points: A modulating circle reduces listening effort without improving speech recognition. Annual Meeting of the Psychonomic Society, New Orleans, LA.
- \*Brown, V., Strand, J. (November, 2018). Noise increases listening effort in normal-hearing young adults, regardless of working memory capacity. Auditory Perception, Cognition and Action Meeting, New Orleans, LA.
- Liben-Nowell., D., Strand, J. (May, 2018). The danger of testing effects through selecting controlled subsets, with applications to spoken-word recognition. Association for Psychological Science Annual Meeting. San Francisco, CA.
- Strand, J., \*Brown, V., \*Merchant, M., \*Brown, H., \*Smith, J. (November, 2017). Measuring listening effort: Convergent validity, sensitivity, and links with cognitive and personality measures. Auditory Perception, Cognition and Action Meeting. Vancouver, Canada.
- Strand, J., \*Brown, V., \*Brown, H. (November, 2016). Keep listening: Grammatical context reduces but does not eliminate activation of unexpected words. Annual Meeting of the Psychonomic Society, Boston, MA.
- \*Papaioannou, O., Strand, J., Graulty, C., Oretego, K., Canseco-Gonzalez, E. (March, 2015). Multistage audiovisual speech processing modulating the mismatch negativity. Cognitive Neuroscience Society Annual Meeting, San Francisco, CA.
- Strand, J., \*Simenstad, A., \*Berg, J., \*Slote, J (November, 2014). Grammatical context restricts which lexical candidates are activated during spoken word recognition. Annual Meeting of the Psychonomic Society, Long Beach, CA.
- Strand, J., \*Cooperman, A., \*Rowe, J., \*Simenstad, A. (May, 2014). Individual variability in audiovisual integration: Insights from the McGurk effect. Association for Psychological Science Annual Meeting. San Francisco, CA.
- Strand, J., \*Simenstad, A., \*Cooperman, A., \*Rowe, J. (May, 2013). Grammatical context constrains lexical activation during spoken word recognition. Association for Psychological Science Annual Meeting. Washington, DC
- Gahl, S., & Strand, J. (March, 2013). Auditory confusability vs. phonological neighborhood in language production. CUNY Conference, Columbia, SC.
- Strand, J. (November, 2012). Neighborhood density and grammatical class: Within-class competitors benefit spoken word recognition. Auditory Perception, Cognition and Action Meeting. Minneapolis, MN.
- Strand, J., & Sommers, M. (May, 2012). Nouns in the neighborhood: Grammatical class influences lexical competition. Association for Psychological Science. Chicago, IL.
- Feld, J., Barbour, D., & Sommers, M. (February, 2011). Sizing up the competition: Quantifying the influence of the mental lexicon on spoken word recognition. Association of Research in Otolaryngology. Baltimore, MD.

- Feld, J., & Sommers, M. (April, 2008). Visual speech perception and aging. Cognitive Aging Conference. Atlanta, GA.
- Feld, J., & Sommers, M. (November, 2007). Lipreading, processing speed, and working memory in younger & older adults. Annual Meeting of the Psychonomic Society. Long Beach, CA.
- Harris, C., & Feld, J. (July, 2004). Language is embodied, emotional, and contextualized: Evidence from psychophysiological studies of bilingual speakers. Language, Culture, and Mind, University of Portsmouth. Portsmouth, U.K.

### STUDENT POSTERS SUPERVISED

- Minnesota Undergraduate Psychology Conference: 2013–2019
- Carleton Student Research Symposium & Celebration: 2013–2019
- Minnesota Undergraduate Linguistics Symposium: 2013

### INTERNAL GRANT SUPPORT

- Carleton Curriculum Development Grant (with collaborators Jason Decker & Marty Baylor) to create an interdisciplinary course on vision and color perception, drawing from physics, philosophy, and psychology. 2018
- Carleton Curriculum Development Grant to Support Integrative Learning (with collaborator Jennifer Wolff) to create a collaborative learning experience for Sensation & Perception and Genetics. 2014
- Carleton College Writing Across the Curriculum Grant to revise Psyc220 (Sensation & Perception). 2013
- Carleton College Curriculum Development Grant to develop a new course: Perceptual and Cognitive Expertise. 2013
- Howard Hughes Medical Institute to Carleton College Interdisciplinary Science and Math Initiative (Grant 52006286) - Support for student research & supplies. 2012-2014
- Carleton Quantitative Inquiry, Reasoning, and Knowledge Initiative course revision grant. 2012

## College Service

- Carleton College Educational and Curricular Committee member, 2020-
- Carleton IRB committee, 2019-2020
- College Council, 2017-2019
- Summer Science Tea Talks coordinator, 2016 & 2018
- Chair, working group on the challenges facing low-income and first-generation students, 2016
- Committee on Student Life Member, 2014-2016
- Psychology Department Comps Coordinator, 2014-2016, 2017-2018
- Quantitative Inquiry, Reasoning, and Knowledge Initiative Steering Committee, 2013-2015
- Minnesota Undergraduate Linguistics Symposium panelist, Being a Linguist, 2013
- Learning and Teaching Center Book Club facilitator, 2012
- Psychology Department & Curricular Committee presenter, Getting into Grad School, 2011-2013
- Writing Center portfolio reader, 2012-2014
- Psychology Department, Journal Club advisor, 2011-2014

## Professional Activites and Memberships

#### **Associate Editor:**

Advances in Methods and Practices in Psychological Science, 2020-present

#### Leadership in Professional Societies:

- Auditory Perception, Action, Cognition Meeting organizing committee member, 2018-2020
- Society for the Improvement of Psychological Science program committee member, 2019-2022
- Society for the Improvement of Psychological Science, program committee chair, 2021

Memberships: Acoustical Society of America; Auditory Perception, Cognition, Action Research Foundation; Association for Psychological Science; Cognitive Science Society; Psychonomic Society; Society for the Improvement of Psychological Science; Society for the Teaching of Psychology; Women in Cognitive Science

Ad hoc Reviewer: American Journal of Psychology; Applied Psycholinguistics; Attention, Perception, & Psychophysics; Behavior Research Methods; Cognitive Science Society; Experimental Brain Research; International Journal of Audiology; Journal of the Acoustical Society of America; Journal of Experimental Psychology: General; Journal of Speech, Language, and Hearing Research; Language and Speech; PLoS ONE; Psychological Science, WIREs Cognitive Science

### SCIENCE COMMUNICATION

- Invited talk at the Science of Learning and the Art of Communication at the University of Connecticut, January 2020.
- Podcast co-host, *The Juice and the Squeeze*, http://www.juiceandsqueeze.net/