

# EVERY CARL FOR CARLETON



## Life and Career

Perhaps the boldest new initiative that emerged from Carleton's 2012 Strategic Plan was the recognition that we have a responsibility to help launch students into successful lives and careers after college. Our goal is to have 100 percent of students interacting with the Career Center throughout their time at Carleton, and we aim to be the best at providing high-quality, liberal arts-to-careers support and services. We take a personally tailored and comprehensive approach to preparing students for life after graduation, starting the moment they step onto campus and extending over the entire four-year arc of their college career.

We begin with our Liberal Arts Advisors program—faculty and staff members who are trained to help first-year students and sophomores explore the curriculum in order to find their academic strengths. Next, once a student chooses a major, an advisor within that department helps the student translate focused

academic interests into actual career paths. Students begin to experience real-world applications of their interests through academic civic engagement courses and fellowships and work with the Career Center to obtain externships and internships. In today's job market—where growing numbers of employers prefer to make new hires from their internship programs—these experiences are essential.

Of course, a liberal arts education prepares students for a multitude of options after graduation. While job experience is valuable, we also recognize that roughly one-quarter of our students enroll in graduate or professional school directly after Carleton. For these students, mentored research with faculty members and potential publication opportunities are essential, and our goal is to provide varied and significant research opportunities to all students who seek them.

## RISING NEED

Demand is growing for first-rate experiences to prepare our students for life beyond college. Recognizing this, the Career Center and the Parents Advisory Council worked to build an extensive network of opportunities unique to Carleton students, more than doubling the number of externships in just four years. Internship opportunities are similarly highly sought-after: Approximately 36 percent of Carleton students completed an internship in 2018, up from 22 percent in 2013. While we were able to provide internship funding to 115 of these students, another 392 needed to absorb related costs on their own—which is a big deterrent for many students.

All externships and many internships are unpaid, meaning many students must forego these valuable career preparations and instead work to earn money for tuition. These career-oriented experiences may also involve travel and housing costs. We want to ensure that all Carleton students, including low-income and first-generation students, have access to these vital experiences.

Students without family connections to open doors or the ability to take nonpaying positions deserve the same opportunities as their peers.

Similarly, the need to support student research experiences also exceeds our current funding pool. In summer 2018, 206 students participated in mentored research, which is roughly 10 percent of our student population. This is a far cry from the 75 percent of Carleton graduates who pursue graduate and professional school degrees within five years of graduation, almost all of whom would benefit from mentored research and/or pre-professional experiences. Carleton faculty members are eager to take on as many student researchers as their research grants will allow. However, grants for faculty research often expire, and our ability to support students who cannot afford to forego paid employment in order to take a research position is limited.

## CARLETON'S PLAN

### **\$20 million to expand externships and internships**

Endowing this amount will generate annual income for these key programs

- \$300,000 for 500 externships (\$600 supports one externship)
- \$700,000 for 150 new internships (\$4,000—\$5,000 supports one summer internship)

### **\$15 million to connect academic life with careers**

- \$7 million for mentored faculty-student research  
These endowed funds will create an annual income of \$350,000, which will support 85 additional research opportunities
- \$3 million to endow the Career Center director position
- \$5 million for advising and experiential learning

## 2020 INTERNSHIP MATCH

Thinking of supporting life and career at Carleton? The 2020 Internship Match is a combined gift of \$5 million from Bill Buffett '55 and Susan Kennedy and Barbara '70 and Wally '70 Weitz and their family that will create a dollar-for-dollar matching fund for donors who commit outright gifts ranging from \$50,000 to \$1 million to establish or add to an existing endowed internship fund.

Announced at the college-wide launch of the *Every Carl for Carleton* campaign on October 26, 2018, in Skinner Chapel, the 2020 Internship Match will be in place from October 2018 through December 31, 2020, or until all \$5 million has been claimed.



# Carleton

To learn more, visit [give.carleton.edu](https://give.carleton.edu) or contact a development officer at 800-492-2275.