

# Alumni Annual Fund Donor Impact

Every day, gifts from alumni support current students as they learn to think broadly, appreciate different cultures, and analyze complex challenges. Last year, **11,510 alumni donors** came together to raise **\$8.9 million of our \$9.89 million fund-wide total**. These gifts benefited Carls across seven key areas: the Area of Greatest Need, Financial Aid, Life & Career, Learning & Teaching, Multicultural Alumni Network (MCAN) Fellows, the Student Emergency Fund (SEF), and the Carleton Athletic Initiative (CAI).



## LIFE & CAREER

**\$8,850**

provides the equivalent of funding for three internships for current Carls. The Career Center awarded \$398,293 to support 135 student internships in the 2019-2020 academic year.

**\$15/ MONTH**

provides the equivalent of the average funding for an unpaid externship. Last year, 250 students participated in these career-development opportunities.



## FINANCIAL AID

**\$45,696**

the average need-based grant aid for students in the Class of 2024. Carleton awarded more than \$12.9 million in grant aid to the incoming class as part of Carleton's commitment to meeting 100% of demonstrated financial need.



## AREA OF GREATEST NEED

The Area of Greatest Need allows Carleton to respond swiftly to campus priorities and unforeseen circumstances, such as the COVID-19 pandemic. Nearly 90% of Alumni Annual Fund dollars are designated to the Area of Greatest Need each year. These fully unrestricted gifts will allow Carleton to continue prioritizing the health and safety of our campus community.

### Adapting nimbly

Unrestricted funds allowed Carleton to adapt nimbly to the COVID-19 pandemic and remote learning. Alumni Annual Fund gifts bolstered Student Emergency Funds (SEF) and helped provide:

- Technology packages for remote learning
- Campus housing refunds
- Airline tickets and transportation costs for students traveling home
- Food stipends to students facing food insecurity
- Financial support for immediate medical and mental health needs



## MCAN FELLOWS

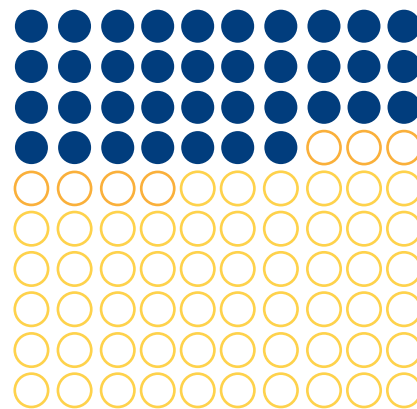
The Multicultural Alumni Network (MCAN) Fellows initiative supports internships, research experiences, or other field-based opportunities for students of color in fields that offer no compensation or compensation lower than the pro-rated equivalent of entry-level salary.

# 88%

of donations to the AAF fall between \$1-\$1000.

# \$100

is the most common gift made to the Alumni Annual Fund, but gifts of every amount have tangible impacts for Carls.



37% of alumni gave to the AAF in FY20, putting Carleton in the top 1% for alumni philanthropy nationwide.

# \$3,400

provides the equivalent of an average MCAN Fellows stipend.



## CARLETON ATHLETIC INITIATIVE

# 65 gifts of \$20

provides the equivalent of equipment updates for intramural sports.



## LEARNING & TEACHING

# \$3,600

funds the equivalent of a Curricular Innovation Grant for Carleton faculty to develop or revise curriculum as their fields of study advance.

# \$4,800

provides the equivalent of a full-time Student Research Partner stipend for a student during summer term.

# \$2,400

provides the equivalent of a part-time Student Research Partner stipend for a student.

## Carleton faculty rank #1

in undergraduate teaching among U.S. liberal arts colleges. Small class sizes afford students the opportunity to connect with top-tier professors—even in a remote environment.

Make your gift to Carleton today by visiting [give.carleton.edu](https://give.carleton.edu)