**Sample Phone Solicitation**

**Introduction:**

Hi, I’m a fellow Carl from the class of \_(CLASS YEAR)\_\_.

OR “Hi this is \_(YOUR NAME)\_ from the class of \_(CLASS YEAR)\_.

**Ask a question:**

How are you? Anything new?

**Respond with conversation, add any new information about you.**

Thank you so much for your past support of the AAF. This year our class is hoping to raise \_($DOLLARS)\_ from \_(NUMBER of DONORS)\_. Together, our gifts make a huge impact in ensuring that Carleton is able to provide an exceptional education to each student.

Ask- Can I count on you to make a gift to the Alumni Annual Fund?

If yes- That’s great, thank you so much! You can make your gift online at give.carleton.edu, by phone at \_\_\_\_ or 800-745-2275 or by mail returning your fall letter reply envelope.

**Sample Phone Thank You**

**Introduction:**

Hi, I’m a fellow Carl from the class of \_(CLASS YEAR)\_\_.

OR “Hi this is \_(YOUR NAME)\_ from the class of \_(CLASS YEAR)\_.

I’m calling to thank you for your gift of \_($DOLLAR AMOUNT)\_ to the Alumni Annual Fund this year. Your gift makes a huge impact on the current and future students at Carleton.

**(OR- enter in class specific information)**

**(OR-Other general conversation topic: How are you, anything new?)**

**(OR- Ask a question- something class specific- is something exciting happening, reunion year, share class goals, etc)**

Well it’s been great chatting with you. Again, thank you so much for your support of the Alumni Annual Fund. I’m so excited to see what our class is able to accomplish this year when we all come together to support Carleton.

It’s been a pleasure to talk with you, have a great day!

**Sample Blitz Voicemail Solicitation**

Greetings from Carleton! This is \_\_\_(YOUR INTRODUCTION)\_\_.

Thank you for your previous support of the Alumni Annual Fund. Your gift joined thousands of others in supporting our current and future Carls.

I enjoyed my experience at Carleton. I \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_. (Explanation of your involvement at Carleton, or your experiences) and I make sure to give back because I \_(YOUR REASON TO GIVE)\_.

OR

I loved my experience at Carleton, and it’s given me \_(WHAT ARE YOU THANKFUL FOR BECAUSE OF CARLETON)\_. That’s why I make sure to give back to the Alumni Annual Fund. Will you join me?

If you’d like to make your gift by phone, call 800-745-2275 or give online at give.carleton.edu. Thank you for your past gifts, and continued support of the Alumni Annual Fund.

**Sample Blitz Voicemail Thank you**

Greetings from Carleton! This is \_\_\_(YOUR INTRODUCTION)\_\_. I wanted to say a quick thank you for making a gift to the Alumni Annual Fund this year. Together, our gifts make every aspect of a Carleton education possible, and I thank you for your commitment to the college. As a/n \_(CLASS AGENT/ASSISTANT AGENT)\_, I can’t wait to see the collective impact that our class will have this year. Thanks for your support!