A content management system that fits the way higher education thinks and works

Colleges and universities aren’t corporations. This may sound obvious, but many vendors and developers seem to assume that one size fits all. And too often, what they’re really designing to fit is the corporate world.

Reason, a web content management system developed at Carleton College, was created specifically for the needs of higher education:

- **Designed for an organization that works collaboratively**, spreading the work of web content creation to subject-matter experts all over campus.

- **Focuses on features schools want most**, including event calendars, department newsletters, faculty/staff pages, news releases, student job postings, campus A to Z guides, easy image and document management, library reference guides, foreign language support, and built-in web accessibility features.

- **Built to work smoothly with other college systems**, including full LDAP integration for authentication and campus directory support.