AN INFORMATION LITERACY APPROACH TO VISUAL LITERACY
LITERACIES

* **Information Literacy**
  The Association of College and Research Libraries (ACRL) defines information literacy as a set of abilities requiring individuals to recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information.

* **Visual Literacy**
  The Association of College and Research Libraries (ACRL) defines visual literacy as a set of abilities that enables an individual to effectively find, interpret, evaluate, use, and create images and visual media.
“Living in an image-rich world... does not mean students... naturally possess sophisticated visual literacy skills, just as continually listening to an iPod does not teach a person to critically analyze or create music.”

- Peter Felten

ACRL VISUAL LITERACY COMPETENCY STANDARDS FOR HIGHER EDUCATION

- Define Image Need
- Find Images
- Interpret & Analyze Images
- Evaluate Images
- Use Images Effectively
- Cite & Use Images Ethically
- Create Visual Media


Monday, October 15, 2012
USE OF THE STANDARDS

- MODULAR
- JUDGEABLE/MEASURABLE
- INTER-DISCIPLINARY
- ITERATIVE
DETERMINE THE NEED
for visual materials
FIND & ACCESS images and visual media effectively and efficiently
INTERPRET & ANALYZE meanings of images and visual media
EVALUATE images and their sources
USE images & visual media effectively
DESIGN & CREATE
meaningful images and visual media
UNDERSTAND ETHICAL, LEGAL, SOCIAL, & ECONOMIC ISSUES surrounding the creation and use of images and visual media, and ACCESS AND USE ETHICALLY.
COLLABORATIONS
Historic partnerships

Beyond the arts

Many experts
“Faculty and professionals from a variety of areas could collaborate to develop experiences that can be embedded in the curriculum to assist graduates in becoming sophisticated digital-content producers in their professional lives.” - Joan K. Lippincott

IMPLEMENTATION
EXAMPLES
ASSESSMENT AS LEARNING - DEBRA GILCHRIST

1. LEARNING OUTCOME
“What do you want students to be able to do?”

2. CURRICULUM
“What does the student need to know in order to do this well?”

3. PEDAGOGY
“What activity will facilitate learning?”

4. ASSESSMENT
“How will the students demonstrate the learning?”

5. CRITERIA
“How will I know the student has done this well?”

Gilchrist, Debra L. “A Twenty Year Path: Learning about Assessment; Learning from Assessment.” Communications in Information Literacy 3.2 (2009): 70–79.
I can't find the right image for my project.
How do I learn more about this image?
AIS 1121: Seeing Red: American Indian (Mis)Representations (Fall 2012)

Library research guide

Background Sources for Context

Top Reference Databases -- Go beyond Wikipedia to find authoritative background articles.

Academic background sources provide information about historical or contemporary people/s, places, and events -- like Wikipedia, but for academic topics written by known scholars. See below for key reference databases and selected subject encyclopedias (print and digital).

For a comprehensive list of sources, see: Library Research Guide for American Indian Studies.

- Gale Virtual Reference Library
  Subject categories include arts, biography, business, education, environment, history, law, literature, medicine, multicultural studies, nation and world, religion, science, and social sciences.

- Oxford Art Online
  Covers: Grove Art Online, the Oxford Companion to Western Art, the Encyclopedia of Aesthetics, and the Concise Oxford Dictionary of Art Terms. Includes digital images.

- Oxford Reference Online
  Full-text database of 100 language and subject dictionaries and reference works of Oxford University Press.

- Sage eReference
  A database of 47 reference books published by SAGE covering the social sciences and education, including such areas as African American studies, aged & gerontology, anthropology, communication and media studies, criminology and criminal justice, economics, education, gender & sexuality studies, history, politics, psychology, social issues, social work & social policy, and sociology.

Comments (0)
Sources: http://twistedsifter.com/2012/08/picture-of-the-day-vintage-acrobatic-insanity/
http://www.mentorhuebnerart.com/photos/family.shtml
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SOURCES


Gilchrist, Debra L. “A Twenty Year Path: Learning about Assessment; Learning from Assessment.” Communications in Information Literacy, 3.2 (2009): 70–79.
